Meeting #1: Salvation Army- January 25th

Group #1

Economic Prosperity, Equity and Diversity	
Business Attraction/Jobs	
Image, Tourism	- Neighborhood welcome signs - More welcome signs - Partnering with schools for identification
Small Business Support	
Ag Technology	

Housing Opportunities for All	
Education	Legal services for renters
Homeless Support	
Homeownership Support	- Consistent city money into housing every year - More high density affordable housing
Incentivize Housing	

Healthy and Safe Community	
Police Patrol	• We're safe because of all the programs—not the police • Focus on civilianizing Salinas PD
Crime Prevention	
Fire/Inspection Services	
Response Times	

Livable and Sustainable Community	
Trees	
Maintenance of Facilities	• Community center in District 5
Green Infrastructure	
Stormwater	

Connectivity, Access and Mobility	
Streets	
Sidewalks	• Traffic calming around schools
Bike Lanes	
Lighting	

A Community to Celebrate	
Public Art	
Cultural Programs	
Community Events	• Farmer's markets
Community Spaces	

Youth are the Future	
Sports & Recreation	

Neighborhood Services	• El Dorado, Cesar Chavez, Closter, Natividad
Parks	• Update playgrounds • Keep clean
Learning & Literacy	

How do you want to stay engaged?	
Social Media	
Texts	
Email	
Mail	

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Group #2

Economic Prosperity, Equity and Diversity	
Business Attraction/Jobs	- Fill empty retail throughout the city - Business attraction and retention will lead to an increase in sales tax, closing the city's financing gap. - Pathways to careers in City jobs - Tax incentive zones/redevelopment areas
Image, Tourism	
Small Business Support	
Ag Technology	Continue cluster development in tandem with Regions Rise Together by MBEP

Housing Opportunities for All	
Education	
Homeless Support	Preventative homeless measures
Homeownership Support	Collaborate with County, State, and churches on providing housing services
Incentivize Housing	

Healthy and Safe Community	
Police Patrol	• Competitive pay rates • Invest in sponsorship programs to get people through the academy
Crime Prevention	
Fire/Inspection Services	
Response Times	

Livable and Sustainable Community	
Trees	• Spend money on adding greenery into the Alisal area • Fruit trees around city
Maintenance of Facilities	• Repair/maintain city libraries and recreation
Green Infrastructure	• Look into creating a community garden area

Stormwater	

Connectivity, Access and Mobility	
Streets	
Sidewalks	• Flashing sidewalk zones city-wide, areas to highlight in Alisal
Bike Lanes	
Lighting	• Extend lighting within neighborhoods

A Community to Celebrate	
Public Art	• Artwork city-wide to highlight city's history
Cultural Programs	
Community Events	• Invest in art fairs and block parties. • Steinbeck Fair
Community Spaces	

Youth are the Future	
Sports & Recreation	

Neighborhood Services	
Parks	
Learning & Literacy	- Target libraries to engage with youth - Additional reading/math resources and remedial education

How do you want to stay engaged?	
Social Media	
Texts	
Email	
Mail	

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Group #3

Economic Prosperity, Equity and Diversity	
Business Attraction/Jobs	• Permit process needs to be faster/better • Utility connections—slow • Create coding and innovation jobs • More small businesses
Image, Tourism	• Alisal Street • North Salinas (south of the mall)—needs beautification • Do something to beautify buildings
Small Business Support	• Permit process • Fee schedule (lower)
Ag Technology	• Collaboration with Hartnell • Create coding jobs

Housing Opportunities for All	
Education	• Parking enforcement • Code education
Homeless Support	• Anything to get people out
Homeownership Support	• Programs to help • We need construction
Incentivize Housing	• Pre-approved plans • Funding/loans--grants to build ADUs

Healthy and Safe Community	
Police Patrol	• Work with schools to attract people to joining the field
Crime Prevention	• We need more of collaboration with Parks and Recreation for prevention
Fire/Inspection Services	
Response Times	• Ambulance service to run through the city—why not? (Chicago as an example)

Livable and Sustainable Community	
Trees	• More trees all throughout the city • They're trouble
Maintenance of Facilities	
Green Infrastructure	• We need more—Natividad Rd, Boranda to Aluin

Stormwater	

Connectivity, Access and Mobility	
Streets	- Vantounen St. - Seal roads—all - San Juan Grade - Boranda/Laurel - Atherton—potholes - Homestead - Stripping of roads - Sherwood & Front St.
Sidewalks	- Traffic calming—takes so long - Stop sign on Vamburen St. - Three stops—takes so long to pull out
Bike Lanes	- Dedicated/protected bikeways
Lighting	- Street lights not bright enough—Natividad (check by skate park) - More red light cameras

A Community to Celebrate	
Public Art	- Boranda by Walmart—mural - El Dorado park
Cultural Programs	
Community Events	- Hold more
Community Spaces	- Carr lake—continue to work on it - Skate park at Carr Lake

Youth are the Future

Sports & Recreation	• Recreation center • Finish construction
Neighborhood Services	
Parks	• Parks on Cassentini & Main St • Carr Lake • Pocket neighborhood parks
Learning & Literacy	• Virtual and in person programs • History of Salinas—promote it • Programming expanded • More community rooms—space for community

How do you want to stay engaged?	
Social Media	
Texts	
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Mail	

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Group #4

Economic Prosperity, Equity and Diversity	
Business Attraction/Jobs	• Atraccion de negocios --> attraction of small businesses Negocios extraccion --> Business extraction
Image, Tourism	
Small Business Support	• Pequenas empresas --> small business • Pequenas empresas --> small business
Ag Technology	• Apoyo agricula --> agricultural support

Housing Opportunities for All	
Education	• Educacion para adultos --> education for adults
Homeless Support	
Homeownership Support	

Incentivize Housing	• Viviendas bajo ingreso --> low-income housing • Viviendas gustas --> attractive housing • Viviendas para bajo ingresos --> housing for low-income

Healthy and Safe Community	
Police Patrol	• Control de trafico --> traffic control
Crime Prevention	• Prevencion de crimen --> crime prevention
Fire/Inspection Services	• Bomberos --> firefighters
Response Times	• Tiempos de repuestas --> response times • Bomberos --> firefighters

Livable and Sustainable Community	
Trees	• Arboles --> trees
Maintenance of Facilities	• Bibliotecas --> libraries

Green Infrastructure	• Zonas verdes por toda la ciudad --> greenzones throughout the city • Inctractura verde zonas por toda la cuidad --> green infrastructure zones for the entire city
Stormwater	• Aguas pluviales --> rainwater

Connectivity, Access and Mobility	
Streets	• Reparacion de calles (Sun and Peach) --> repair streets
Sidewalks	• Seguridad peatonal --> pedestrian safety
Bike Lanes	• Carriles de bicicletas --> bike paths • Senderos y bicicletas --> walking trails and bikes
Lighting	• Mas calles albumbradas --> more lighting on streets • Street—laws and rules • Equality—class/poverty

A Community to Celebrate	
Public Art	• Arte publico --> public art
Cultural Programs	• Programas de arte y cultura --> art and cultural programs
Community Events	• Eventos comunitarios y espacios --> community events and spaces
Community Spaces	

Youth are the Future	
Sports & Recreation	• Deportes --> sports
Neighborhood Services	• Programas de arte cultural --> cultural art programs • Food—agriculture and tech • Learning and training
Parks	• Parques --> parks
Learning & Literacy	• Educacion adultos --> adult education • Alfabetizacion y aprendizaje --> learning and literacy • Education—employee, kid, youth

How do you want to stay engaged?	
Social Media	
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Group #5

Economic Prosperity, Equity and Diversity	
Business Attraction/Jobs	• Creacion/oportunidad de empleos a la ciudad de residentes de Salinas acccesibles para hispanos --> creation/opportunities in city jobs for residents that are accessible for Spanish speakers • Crear oportunidad de trabajo para todo el ano --> create job opportunities for the entire year
Image, Tourism	• No olvidar embellecer la parte East de Salinas --> don't forget to beautify the East part of Salinas • Un arco sobre la Alisal --> an arc above Alisal
Small Business Support	• Oportunidad para nuestros trabajadores ambulantes mas seguridad --> more secure opportunites for our mobile workers • Oportunidad para un pequeno negocio --> opportunity for small business
Ag Technology	• Resident led • Pasos para contribuir para nuestros jovenes y las personas que estan aqui, involucrando tecnologia y la agricultura --> steps to contribute for our youth and the people who are here to be involved with technology and agriculture.

Housing Opportunities for All	
Education	• Crear polizas de conrol de rentas en la ciudad y protecciones contra desalojos --> create rent control policies in the city and protections against evictions • Agregor polisa para control de renta --> add rent control policies • Establizacion de pago de renta --> rent stablization • Crear una poliza local para el control de la ciudad --> create a rent contro policy for the city • Establizacion de rentas --> rent stabilization

	• Establizacion de rentas --> rent stabilization • Establizacion de pagos de rentas --> rent stabilization
Homeless Support	• Viviendas para homeless y ayuda de salud mental --> housing for homeless and mental health support • Viviendas para lo que no tienen donde vivir donde aciarse --> housing for those who do not have a place to settle down • Buscar espacios adecuados a estas personas --> find suitable places for these people • Buscar un lugar adecuado para ellos --> find a suitbale place for them
Homeownership Support	• Facilidad de poder comprar casa --> make buying a home easier • Educacion como comprar una casa --> education on how to buy a home
Incentivize Housing	• Financimiento para convertir en alguna area de mi casa --> financing to convert an area of my home • Financiamiento accesible para construir una seguda unidad --> accessible financing tp construct a second unit • En las viviendas que sea mas facil que agarra la rentas de apartamento y casa --> in the houses that it is easier to grab the rents of an apartment and house

Healthy and Safe Community	
Police Patrol	• Queremos mas patroyas --> we want more patrolling • Mas oficiales de policias --> more police officers
Crime Prevention	• Prevenir la violencia principalmente en los jovenes --> prevent violence primarity amongst the youth

Fire/Inspection Services	- Reparacion en las viviendas --> home repair - Muchas necesidades a las viviendas que no hay cambio alguno--> there are a lot of needs in the homes that have not been changes or renovated - Que alga mas inspeccion --> conduct more inspections - Proteccion a los inquilinos en las viviendas --> protection for tenants in the housing units
Response Times	Son muy profesionales. Gracias por sus servicions --> they are very professional. Thank you for your service.

Livable and Sustainable Community	
Trees	- Queremos arboles para el medio ambiente --> we want trees for the environment - Queremos arboles --> we want trees
Maintenance of Facilities	Mas bibliotecas --> more libraries
Green Infrastructure	- Reposicion de arboles y mas plantacion/reforestacion, asi como areas olvidadas poner plantas --> reaplcement of trees and more planting/reforestation, including the usually forgotten areas need plants. - Poner plantas y mas macera arboles y pastos --> add plants and more trees and fields.
Stormwater	- Tener una limpieza de calles y alcantarilla para evitar lo que nos paso en el mes de Diciembre 2022 --> have a clean-up of the streets and sewer to avoid what happened to us in December of 2022 - Limpiar las coladeras --> clean the drains - Limpiar las coladeras --> clean the drains

Connectivity, Access and Mobility	
Streets	- Eucalyptus, Marker, Alisal - Laurel and Granada—pedestrian crossing, blinking light - Mejora calles Boranda Rd, Adobe, Towt St --> improve streets (including Boranda Rd, Adobe, and Towt St) - Market, Towt, Wilias, Alisal

	• Williams, Boronda, Del Monte, Market, Alisal, Tahoe st, Laurel, Natividad, Rider, Mohar, Beach, Mae.
Sidewalks	• Asegurar los peatones en calles mas trancitudas y altas velocidades—escuelas, parques, e iglesias --> make pedestrians safer in streets with high traffic volume and speed limits—schools, parks, and churches • Blinking pedestrian lights—Laurel/in front of CVS on Laurel • Banquetas en mal estado en la majoria de calles que con instansitables --> sidewalks are in a bad state on a majority of of streets that are impassable • Pasos peatonales indicados en calles y cruceros se necesitan en esculas, parques, inglesias, Town, Laurel, Williams, etc. --> pedestrian pathways indicated on streets and intersections are needed near schools, parks, churches, and on Town, Laurel, Williams, etc.
Bike Lanes	• Mas limpieza y tambien mas albumbrado --> more cleaning and more lighting • Vias mas limpias generan segurdad a los transeuntes --> clean streets create safety for passerbyers • Areas seguras para ciclistas y caminantes. Mas zonas indicadas--> safe areas for cyclists and pedestrians. More areas that are indicated. • Sendores para caminar seguros y lidiar con la ansiedad --> sensors to walk safely and ease anxiety • Paseos de caminates por Natividad Creek --> walking paths by Nativdad Creek
Lighting	• Mas albumbrado en las calles --> more lighting on the streets • La mayoria de nuestras calles estan sin luz lo cual genera mas crimen y miedo de salir en familiar --> a majority of our streets are without lighting, which generates more crime and fear of going out with your family

A Community to Celebrate	
Public Art	• Tener mas talleres de musica y arte como manualidades --> have more workshops centered around music and arts & crafts
Cultural Programs	• Danza para la tersera edad para lidir para la ensiedad --> dance for the third age to alleviate stress • Actividades mulitculturales involucrando a toda la ciudad y a toda cultura y nacion --> multiculultural activities involving the entire city and all cultures and nations • Danza para la tersera edad para lidir para la ensiedad --> dance for the third age to alleviate stress

	• Realizacion de actividades donde se involucre a ninos y jobenes e incluso adults para ser inclusivos, dar seguimiento --> realization of activites that include children and youth and includes adults for follow-up • Los jovenes que necesitan programas --> youth who need the programs
Community Events	• Hacer berbones en los parques para poder convivir toda la comunidad y crear trabajo --> create events in the parks so that the whole community can come together and create jobs • Eventos familiares --> family events
Community Spaces	• Provide meeting space/rooms for parents meetings • No hay lugares especificos! Se necesita la creacion de estos para atraer en la commmunidad --> there are no specific locations! The creation of these spaces are necessary to bring together the community

Youth are the Future	
Sports & Recreation	• Porque estan corado en la constitucion y que paso con las canchas --> because they are covered in the constituion and what happened with the courts
Neighborhood Services	• Hacer programas para involucrar a nuestra ciudad en general dando prioridad en esto. Limpieza, mantenimiento, alumbrado --> do programs that involve the city in general. Cleaning, maitanence, lighting • Dumpsters with neighborhood clean up
Parks	• Hay parques pero la mayoria en mal estado lo cual en vez de recreacion son un riesgo para los ninos, banos cerrados/mal estado, homeless, violencia --> there are parks but the majority are in a bad state instead of being a safe space for kids. Bathrooms are closed/in bad state, homeless, violence.
Learning & Literacy	• Alfabeticar a las personas que no ha aprendido a leer y escibir --> literacy for the peoplewho have not learned to read or write

How do you want to stay engaged?	
Social Media	• Social media llega a todos, mas publicidad, mas communidad inforamda conocimiento es poder!! --> social media can reach everyone. More publicity, more community informed. Information is power!

Texts	• Textos en espanol --> texts in Spanish • Textos en espanol --> texts in Spanish • Tener un buen sistema para entar falta de informacion a la comunidad en general --> a good system to spread infomration to the community in general • Bilingue mensajes --> bilingual messages
Email	• Por correo electronico en espanol --> email in Spanish • Email bilingual or english
Mail	• Biligue/Espanol para estar infomados --> Bilingual/Spanish to stay informed • Mansajes bilingues de texto o por correo --> bilingual messages by text or mail • Mansajes bilingues de texto o por correo --> bilingual messages by text or mail • Traduciones para gente hispana es necesaria en ambos lenguajes para la gente que no usa mucha la tecnologia --> translations for Hispanic people is necessary in both languages for people who do not use technology much