

Housing Element Workshops: Goals Activity

Meeting: Santa Rita Elementary (April 19)

Goal Housing 1	
H 1.1	<p>More changes needed to code:</p> <ul style="list-style-type: none"> • Reduce parking requirements • Reduce open space requirements • Eliminate bedroom mix requirements <p>Incentivize suggestions:</p> <ul style="list-style-type: none"> • Increased height • Ministerial reviews
H 1.2	
H 1.3	
H 1.4	
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Farmworker housing—this should be growers' responsibility • Create new housing, beautification, extend permit fees, reduce impact fee • More programs for tenants to help with rent • Update zoning code to from based • Prove loans • Facilitate the application process for home sales • Lower rent and home prices • Agriculture can put FEMA trailers on 1 acre of their 1000 acres and have white Ag bus transportation the hard-working people to work sites. If you give good housing—they will come. • Update zoning for more mixed-use development • Promote homes for agricultural workers (permanent/temporary) • Update zoning to create more residential development. • Eliminate the barriers of financialization to build 3 story buildings

Goal Housing 2	
H 2.1	<ul style="list-style-type: none"> • Mitigate displacement, help low-income tenants • Rent stabilization

	<ul style="list-style-type: none"> • Regulate the application fees • Limit the number of applications per rental unit
H 2.2	<ul style="list-style-type: none"> • Redundant with state policy • Legal assistance for undocumented folks, beyond tenant education
H 2.3	<ul style="list-style-type: none"> • Mediation services
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Rental units need maintenance and ensure the cost is not passed onto the tenant. • Workshops/meetings for the community to understand terms used by city/what are some decisions the City can make • On going support for people transitioning into housing • Renter and homeowner education • City guarantees on less-than-qualified tenants • Financial coaching around general household budget and ADU financing strategy + math

Goal Housing 3	
H 3.1	<ul style="list-style-type: none"> • When white Ag buses continually break the rules of “NO Ag buses in neighborhoods” --they have to let off workers at bus stop—City must fine ag buses. They City insists we full time residents follow the rules. So, why can’t the city make Ag people follow rules? Let’s work together to HELP EVERYONE.
H 3.2	
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Better conditions in rental apartments: stove, vent, rent reduction • Mediation to resolve complaints or problems between landlords and tenants • Legal assistance from a lawyer to support tenants • Clear guidelines for resources the City has and the point of contact • Promote the homeowner rehab program • Beyond tools: having a safety net for residents that may be evicted due to rental registry/code enforcement issues. Have city fund to relocate or housing to support short- or long-term housing.

	<ul style="list-style-type: none"> • In person meetings to inform about programs the City offers • Multi-language material • Inspections are needed for safety • Protect families against complaints that are unfair. Ex: a neighbor complains if there are a lot of people in one home • Partnerships with agencies that can spread the information on services. Door-to-door, TV Ads
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Goal Housing 4	
H 4.1	<ul style="list-style-type: none"> • Ensure landlords have enough incentive to keep their housing in the rental market—Allow increases to cover costs such as property tax, insurance, repairs. • Rent control ordinance • Develop a rent control ordinance
H 4.2	<ul style="list-style-type: none"> • Update housing inclusionary ordinance every 3-5 years • Explore how to use funds to benefit the largest quantity of families. For instance, building new affordable units is very costly (\$500k-750k/unit). Would it be more affective to purchase existing housing and deed-restrict? Purchase affordability covenants from private landlords? • Increase density with open spaces and parks within walking distance • Develop greenbelts • Encourage rooftop gardens and greenspace • Create a list of available homes that can be converted to low-income housing.
H 4.3	<ul style="list-style-type: none"> • Help for farmworkers to buy homes/loans • Develop funds for accessible or restricted homes
H 4.4	<ul style="list-style-type: none"> • Requirements for inclusionary zoning • Preferences: for Salinas residents, for city residents under inclusionary ordinance • Increase transportation from housing to services for seniors.
H 4.5	<ul style="list-style-type: none"> • With new homes, let Salinas residents get first pick or more assistance.

H 4.6	<ul style="list-style-type: none"> • Incorporate/research ways to support undocumented residents using FEMA model for support--> anyone in household with SSN. • Identify a funding source(s) for undocumented residents • Where to get an application or assistance for affordable housing if I don't have a social security number • Inclusionary housing lotteries • Assistance for undocumented residents • Legal assistance for undocumented people • Meetings and explanations for first time homebuyers, step by step.
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • ADU for profit. Restriction on ADU-deed restriction. • Creating more ADU units --> ADU grant • Qualify products: single family homes, ADUs • More rent for fieldworkers and help like funds for housing • Focus housing projects on major roads • Ensure data-driven decision making. Policies such as rent control and inclusionary ordinances sounds nice, but have been studied and not work as intended • Homes for fieldworkers and have a limit on price for those who do not earn as much as others.

Goal Housing 5	
H 5.1	<ul style="list-style-type: none"> • More beautification for North Salinas • Beautification, community engagement, investment in disadvantaged neighborhoods • Everything should happen • Create funds for beautification, give paint, and prepare a newsletter with guidelines to apply
H 5.2	<ul style="list-style-type: none"> • Develop an informative flyer about the codes • Assess the effects of enforcing the codes. • Strict code enforcement can cause many families to be evicted

Other changes you would like to see in Salinas:

- Adding bin containers in neighborhoods
- Collaborate with the health department on restrictions with smoke
- Replacement of landscaping and trees to be native species

Meeting: MLK Academy (April 26)

Goal Housing 1	
H 1.1	
H 1.2	<ul style="list-style-type: none"> • Help create conditions favorable to community land trusts
H 1.3	
H 1.4	
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Help get land off the speculative market to be available for community projects (ID public land) • Reduce rates • Ease the process • Reduce rates • More low-income housing • Construct more low-income homes • Construct more homes and apartments • Ease the process for first time homebuyers • Facilitate more land to construct on • V 1.1, V1.3, V1.4 • Ease the process to get a home • V1.3. V1.4 • Homes for local agricultural workers • More protection, security-like, and way more safety • Analyze the barriers to construction of affordable housing and identify actions to navigate them • Create incentives for local minority owned contractors to construct housing; local hire; union apprenticeships for job pathways

Goal Housing 2	
H 2.1	
H 2.2	
H 2.3	<ul style="list-style-type: none"> • Workshops for tenants in their language
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Sanctions for landlords that abuse charging per application • The community should educate us and host informational workshops so we can

	<p>know more about our rights regarding rent</p> <ul style="list-style-type: none"> • To rent the cost is very high for each application • Identify families with housing instability and work directly with them (via schools) • Support with application fees for low-income families • More ordinances to protect renters from eviction • Permit the renovation of garages to facilitate the construction of studios • More support for housing to grow old • V2.1, V2.2, V2.3 • Rent stabilization • Workshops to learn your right as a tenant
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Goal Housing 3	
H 3.1	
H 3.2	
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Ensure rental registration program is updated each year • The owner should invest to have the apartments be decent for families • Create a financial program to construct housing units • Rights of tenants and responsibilities

Goal Housing 4	
H 4.1	<ul style="list-style-type: none"> • I would like for there to be a certain limit where people don't have to pay much rent. There should be rent control. • We need the moratorium now • Explore rent stabilization ordinances • Explore rent stabilization ordinances • Stop the abuse of renters • Support an ordinance to not raise rent • Advance the stabilization of rent prices • Facilitate the production of accessible housing • Program to stabilize rent/renters • Explore a moratorium on the increase of rent • Ordinance for rent stabilization

	<ul style="list-style-type: none"> • Explore a moratorium on the increase of rent
H 4.2	<ul style="list-style-type: none"> • Financial resources • Rent stabilization • Down payment assistance
H 4.3	<ul style="list-style-type: none"> • Secure new funding sources • Create new incentives • Rent stabilization • No cost to apply for an apartment
H 4.4	<ul style="list-style-type: none"> • Workshops with parents/single moms via local schools with high levels of housing instability to co-create solutions
H 4.5	
H 4.6	
Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Workshop to know the rights of tenants and the rights of legal housing • V4.4, V4.6 • Recreation center for people with disabilities. For example, boxing, soccer, swimming, walking, everything that is sports • We want more information about the lottery of homes, but the information should arrive to the community through social media, radio, TV • More information about housing and how to credit to buy a home • More information about the assistance programs for down payments for time homebuyers • Assistance for undocumented residents • Lighting and cameras in the streets. Fix the sidewalks and trim the trees • Cleaned places. More seating areas for people to gather. • Give priority to the residents of Salinas for housing • Assistance for undocumented residents • Give priority to the people who live and work here • Assistance for undocumented residents • Lotteries for inclusive housing • Education for the people who are interested in buying a home • New shelters, education for people interested in buying a home

	<ul style="list-style-type: none"> • A city free of drugs, clean the areas by your home, clean the sewers • Work with non-profit organization to facilitate the buying of homes in risk • Create more accessible homes
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Goal Housing 5	
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H 5.1	<ul style="list-style-type: none"> • SalinasConnect—should be anonymous from the start • Invest more in the neighborhoods with low resources and people who work in the fields • Collaboration with residents to clean • Cleaning of neighborhoods, invest in low resources neighborhoods, eliminate waste • Control the trees so that when they grow, they don't raise the sidewalks • V5.1 Invest in neighborhoods with low resources
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H 5.2	<ul style="list-style-type: none"> • Don't ask unnecessary questions when someone calls for an emergency
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Other changes you would like to see in Salinas:	<ul style="list-style-type: none"> • Place bags around the streets so people can pick up the waste of their dogs • 907 Acosta Plaza—more surveillance cameras • Neighborhood cleanups • Have money to give support • Strengthen connection to promote safety • More after school activities in the parks • Neighborhood cleanups • Increase community involvement • Support the creation of community-owned neighborhood wifi (pathways for growth) and can be used for neighborhood coordination and disaster preparedness • Invest (via state funding) in community resilience centers, multi-lingual, cultural spaces (opportunity sites) with community-determined services in neighborhoods with concentrated inequalities
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Meeting: West Wing (April 27)

Goal Housing 1	
H 1.1	
H 1.2	
H 1.3	
H 1.4	
Other changes you would like to see in Salinas:	

Goal Housing 2	
H 2.1	
H 2.2	
H 2.3	
Other changes you would like to see in Salinas:	

Goal Housing 3	
H 3.1	
H 3.2	
Other changes you would like to see in Salinas:	

Goal Housing 4	
H 4.1	<ul style="list-style-type: none">• Control the number of applications per housing unit• Stabilize rent 4%
H 4.2	<ul style="list-style-type: none">• Create low-income homes to buy
H 4.3	<ul style="list-style-type: none">• More ordinances to protect against eviction
H 4.4	<ul style="list-style-type: none">• Ease the process of buying a home for low-income residents
H 4.5	
H 4.6	
Other changes you would like to see in Salinas:	<ul style="list-style-type: none">• Process for seniors and wait time alternatives, interim while waiting

Goal Housing 5	
H 5.1	
H 5.2	
Other changes you would like to see in Salinas:	

