

## Guiding Principles

## NOTES

### Economic Prosperity, Equity and Diversity

Business Attraction/Jobs

Great downtown and what the City did with it.

Image, Tourism

China town buildings are horrible - sad for that to be the image of Salinas Chinatown. Beautify Chinatown - put money into it.

Small Business Support

Ag Technology

### Housing Opportunities for All

Education

Homeless Support

Happy to see help for the homeless, but more is needed

Homeownership Support

Promotion of homeownership is good but we need dif types to be able to afford them

Incentivize Housing

### Healthy and Safe Community

Police Patrol

Missing persons - what is police doing about it? More response is needed from the police

Crime Prevention

Fire/Inspection Services

\* love fire

Response Times

### Livable and Sustainable Community

Trees

we need more trees they beautify our neighborhoods

Maintenance of Facilities

Green Infrastructure

Stormwater

### Connectivity, Access and Mobility

Streets

San Juan Grade Road can include beautiful walkways - needs to be cleaned. Streets look abandoned. beautiful neighborhoods make people proud

Sidewalks

Happy with speedbumps . side walks need love - they don't look nice. Sidewalk on San Juan by walmart specially around the bus stop

Bike Lanes

There are missing bike lanes - big gaps

Lighting

**A Community to Celebrate**

Public Art

Cultural Programs

Community Events

Community Spaces

We need more community events like Ciclovía  
we need more spaces for community to gather

**Youth are the Future**

Sports & Recreation

Neighborhood Services

more activities for kids - indoor activities - more field trips for youth  
to museums etc.

Parks

Learning & Literacy

exercise equipment at rossi-rico is nice. we need to add them  
throughout other parks - those are great

More activities for youth specially on the weekends  
Weekend storytimes at libraries