

# City of Salinas

200 Lincoln Ave., Salinas, CA 93901

[www.cityofsalinas.org](http://www.cityofsalinas.org)



## Meeting Agenda - Final

Wednesday, August 25, 2021

6:00 PM

SALINAS ROTUNDA

### General Plan Steering Committee

#### STEERING COMMITTEE MEMBERS

Sloan T Campi  
Dennis Donohue  
Xago Juarez  
Maria Elena Manzo  
Matt Ottone

Alejandro Chavez  
Paul Farmer  
Vincente Lara  
John Meeks  
Omar Perez

Mark Gomez  
David Mack  
Alexis Mendez  
Carissa Purnell

*Visión Salinas 2040 is about our community's future, goals  
and priorities, and above all, our people*

*Megan Hunter, Community Development Director  
Monica Gurmilan, Associate Planner, Steering Committee  
Executive Secretary*

*monicag@ci.salinas.ca.us, (831) 758-7409*

## PUBLIC NOTICE

*This meeting is being conducted utilizing teleconferencing and electronic means consistent with State of California Executive Order N-29-20 dated March 17, 2020, regarding the COVID-19 pandemic. In accordance with Executive Order N-29-20, the public may only view the meeting online.*

## PUBLIC COMMENT SUBMISSION PROCEDURES

*If you wish to make a comment on a specific agenda item, please join the Zoom Webinar and use the "Raise Hand" icon or submit your comment, limited to 250 words or less via email by 2:00 P.M. on the day of the meeting to the Associate Planner at [monicaq@ci.salinas.ca.us](mailto:monicaq@ci.salinas.ca.us)*

*Reading of Public Comments: City Staff shall read all email comments, provided that the reading shall not exceed two (2) minutes and shall become part of the record. Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations.*

## CALL TO ORDER

## MEETING OBJECTIVES

Receive direction on General Plan organization options  
Provide update on district land use meetings

## PUBLIC COMMENT TIME RESTRICTIONS

*Public comments generally are limited to two minutes per speaker; the Chair may further limit the time for public comments depending on the agenda schedule.*

## OPENING PUBLIC COMMENTS

*Receive public communications from the audience on items that both on the agenda and that are not on the agenda and that are in the City of Salinas' subject matter jurisdiction. Comments on Consent or Discussion items should be held until the items are reached. The public may request that the committee consider adding an item for consideration on a future agenda. In order to be respectful of all speakers' views and to avoid disruption of the meeting, the audience shall refrain from applauding or jeering speakers who have been recognized by the Chair.*

## CONSENT

### **Minutes**

*Recommendation: Approve minutes of June 23, 2021, and May 26, 2021*

## DISCUSSION ITEMS

### **General Plan Organization**

### **Land Use**

- **Update on district meetings**

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- **SB 244 and Unincorporated Communities**

## Open House/Resource Fair

### FUTURE AGENDA ITEMS

Existing Conditions Report

Policy Scan

Working Groups

### ADJOURNMENT

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Recording Secretary

### AGENDA MATERIAL / ADDENDUM

*Any addendums will be posted within 72 hours of regular meetings or 24 hours of special meetings, unless otherwise allowed under the Brown Act. City Commission/Board/Committee reports may be viewed at the Salinas City Clerk's Office, 200 Lincoln Avenue, Salinas, and are posted on the City's website at [www.cityofsalinas.org](http://www.cityofsalinas.org). The Commission/Board/Committee may take action that is different than the proposed action reflected on the agenda.*

*Disability-related modification or accommodation, including auxiliary aids or services, may be requested by any person with a disability who requires a modification or accommodation in order to participate in the meeting. Requests should be referred to the City Clerk's Office At 200 Lincoln Avenue, Salinas, 758-7381, as soon as possible but by no later than 5 p.m. of the last business day prior to the meeting. Hearing impaired or TTY/TDD text telephone users may contact the city by dialing 711 for the California Relay Service (CRS) or by telephoning any other service providers' CRS telephone number.*

### PUBLIC NOTIFICATION

*This agenda was posted on Wednesday, August 18th at the Salinas Rotunda.*

*Meetings are streamed live at <https://salinas.legistar.com/Calendar.aspx> and on [The Salinas Channel](#) on YouTube televised live on Channel 25 throughout week following the meeting. For the most up-to-the-minute Broadcast Schedule for The Salinas Channel on Comcast 25, please visit or subscribe to our Google Calendar located at <http://tinyurl.com/salinas25>. Recent meetings may also be viewed on the Salinas Channel on YouTube at <http://www.youtube.com/thesalinaschannel>.*



# VISIÓN SALINAS

2040

## 1

### COMMUNITY VISION & INTRODUCTION

## 2

### SALINAS HISTORY

## 3

### THE BUILT ENVIRONMENT

- *Housing*
- *Land Use*
- *Community Design*
- *Noise*
- *Circulation*

## 4

### THE NATURAL SYSTEM

- *Conservation & Open Space*
- *Sustainability and Adaptation (Climate Action Plan)*

## 5

### SOCIOECONOMIC SYSTEM, HEALTH AND SAFETY

- *Economic Development*
- *Health*
- *Safety*
- *Environmental Justice*

## 6

### IMPLEMENTATION



**1**

**COMMUNITY VISION &  
INTRODUCTION**

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**2**

**SALINAS HISTORY**

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**3**

**LAND USE ELEMENT**

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**4**

**COMMUNITY DESIGN ELEMENT**

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**5**

**HOUSING ELEMENT**

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**6**

**CONSERVATION/OPEN SPACE  
ELEMENT**

- *Climate Action Plan*
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**7**

**CIRCULATION ELEMENT**

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**8**

**SAFETY ELEMENT**

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**9**

**NOISE ELEMENT**

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**10**

**ECONOMIC DEVELOPMENT  
ELEMENT**

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**11**

**HEALTH AND ENVIRONMENTAL  
JUSTICE ELEMENT**

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**12**

**NEXT STEPS & IMPLEMENTATION**



**1**

**COMMUNITY VISION &  
INTRODUCTION**

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**2**

**SALINAS HISTORY**

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**3**

**LAND USE, HOUSING AND  
COMMUNITY DESIGN ELEMENTS**

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**4**

**ECONOMIC DEVELOPMENT  
ELEMENT**

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**5**

**NOISE ELEMENT**

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**6**

**CIRCULATION ELEMENT**

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**7**

**ENVIRONMENTAL JUSTICE  
ELEMENT**

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**8**

**HEALTH & SAFETY ELEMENT**

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**9**

**CONSERVATION/OPEN SPACE  
ELEMENT**

- *Climate Action Plan*
- 

**10**

**NEXT STEPS & IMPLEMENTATION**



1

INTRODUCTION

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2

SALINAS HISTORY

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3

FRAMEWORK

- *Guiding Principles*
  - *Recurring Themes*
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4

ECONOMIC PROSPERITY, EQUITY AND DIVERSITY

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5

HOUSING OPPORTUNITIES FOR ALL

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6

YOUTH ARE THE FUTURE

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7

COLLABORATIVE, INCLUSIVE AND ENGAGED DECISION-MAKING

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8

LIVABLE AND SUSTAINABLE COMMUNITY

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9

CONNECTIVITY, ACCESS & MOBILITY

---

10

A COMMUNITY TO CELEBRATE

---

11

NEXT STEPS & IMPLEMENTATION

**DRAFT MINUTES  
OF THE  
VISION SALINAS 2040 STEERING COMMITTEE  
GENERAL PLAN UPDATE  
June 23, 2021**

**WELCOME AND STAFF INTRODUCTIONS**

**PRESENT:** David Mack, John Meeks, Alfred Diaz-Infante, Mathew Ottone, Dennis Donohue, Jonathan Ordiano, Vicente Lara, Alejandro Chavez, Omar Perez, Alexis Mendez, Carissa Purnell, Maria Elena Manzo

**ABSENT:** Sloan T Campi, Xago Juarez, Paul Farmer, Mark Gomez,

**STAFF:** Community Development Director, Megan Hunter; Planning manager, Lisa Brinton; Associate Planner, Monica Gurmilan; Senior Planner, Jonathan Moore

**COMMENTS FROM THE PUBLIC**

There are no attendees.

No public comments were received.

**MEETING OBJECTIVES**

- I. Review Universal Bylaws and Draft Steering Committee Shared Commitments
- II. Select Chairperson and Vice-Chairperson
- III. Discuss General Plan organization options
- IV. Review changes to General Plan land use since 2002

**DISCUSSION ITEMS**

Meeting minutes from May 26, 2021 were approved.

Monica Gurmilan reviewed Universal Bylaws and Draft agreements. Additionally, she reminded the committee of the agreed method of consensus (3 scale) from the previous meeting. Mack brought up the rules for working groups that should not exceed 3 people, in order to be in compliance. Mark suggested the implementation of a more straightforward method of taking actions. The committee proposed there be a Robert's Rules of Order crash course for everyone to brush up on their formal meeting skills.

There were two interest forms received for chairperson and vice-chairperson. Carissa will be chairperson and Alexis will be vice-chairperson, they each gave a summary for why they were interested in the positions. Members reacted with a hand-raise to approve of the position appointments.



Monica presented three options for general plan organization. The third plan that has its general elements broken into a few broad categories, was rejected because it may be too confusing or vague to community members. Mark, Alfred, Dennis, Alejandro and most committee members leaned more toward the second option because of its ability to tell a story easily and stay people-focused. The category names will be changed to be more representative of their contents and be communicated over email. It was proposed to include an “arts and culture” element into the general plan and work with Library and Community Services.

Jonathan Moore gave a presentation on Land Use and pointed out the biggest changes in land use from 2002 to today, as well as opportunities for future development.

The annexation of Boronda is talked about in terms of it being a future growth area. It is recommended to get resident input and build strong relationships with them before any decisions are made.

Dennis Donohue stresses the importance of building relationships and communicating with the community.

Obstacles should be anticipated and accounted for in the general plan in terms of housing development.

Arts and culture are to be included in the general plan.

#### **FOLLOW-UP REPORTS**

None

#### **FUTURE AGENDA ITEMS**

- I. Existing Conditions Report
- II. Policy Scan
- III. Open House
- IV. Working Groups

#### **ADJOURNMENT**

Monica adjourned the meeting at 8:04pm.