



General Plan Update Steering Committee – 8/23/23





## Agenda

### **I. Call to Order:**

### **II. Meeting Objectives:**

- Review Draft Economic Development and Health and Environmental Justice goals, policies and actions.
- Review Draft Existing Conditions Report

### **III. Opening Public Comments**

### **IV. Discussion Items: GPU: Draft EDE & EJ Goals, Policies and Actions, Draft Existing Conditions Report**

### **V. Future Agenda Items: Draft goals/policies/actions for other elements, EIR scoping meeting**

### **VI. Adjournment**



## Economic Development Element

City's vision of a prosperous and healthy community defined as jobs, safety, and health.

- 400+ goals, policies, and actions in 2017 version
- Streamlining for new General Plan Update
- Additions from recent plans and engagement





## Economic Development Element - Incorporation

2017 EDE Goal Topics	General Plan Update Location
Land Use	Land Use and Infrastructure Element Community Design Element
Circulation	Circulation Element
Infrastructure	Land Use and Infrastructure Element
Neighborhoods	Community Design Element Housing Element
Quality of Life (safety, parks/rec, health)	Public and Environmental Safety Elements Conservation and Open Space Element Health and Environmental Justice Element



## Economic Development Element - Incorporation

2017 EDE Goal Topics	General Plan Update Location
Retail/Entertainment/Tourism	Economic Development Element
Existing Business Growth	
New Industry and Investment	
Innovation and Entrepreneurship	
Workforce Development	Economic Development Element Art, Culture, Youth Element
Commercial Areas	Economic Development Element Land Use and Infrastructure Element
Narrowing Economic Disparities	Economic Development Element Health and Environmental Justice Element



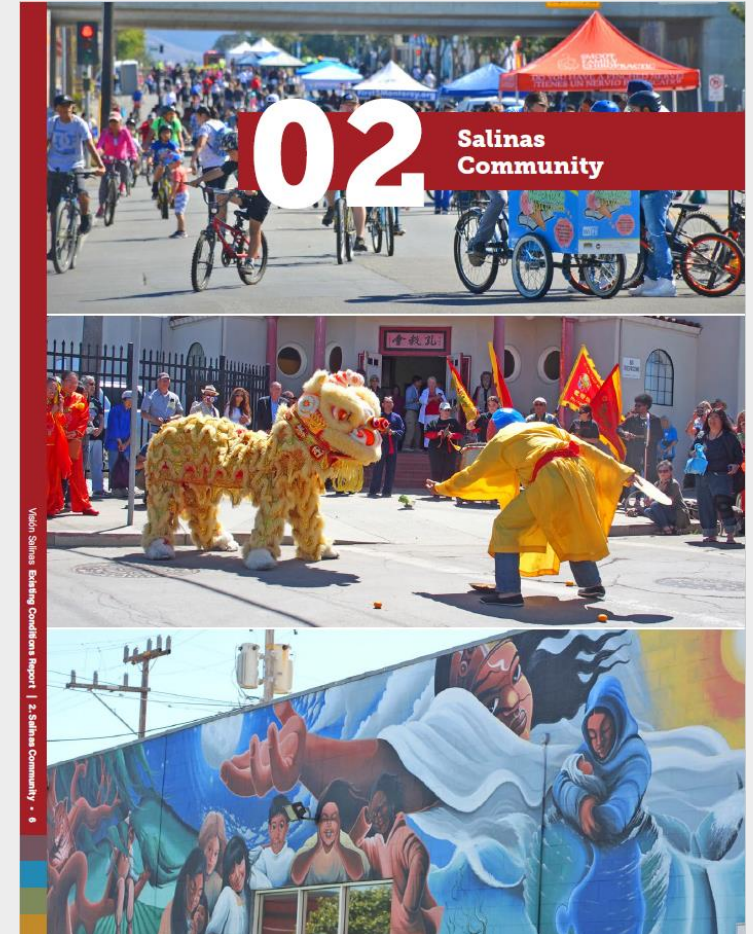
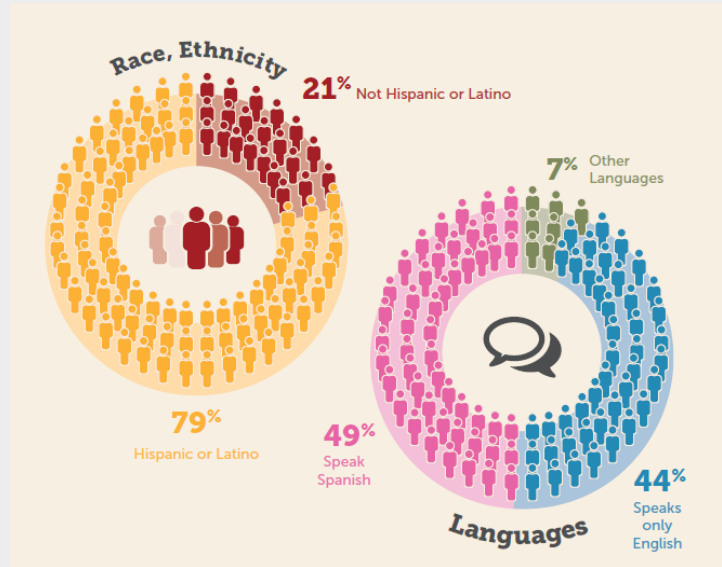
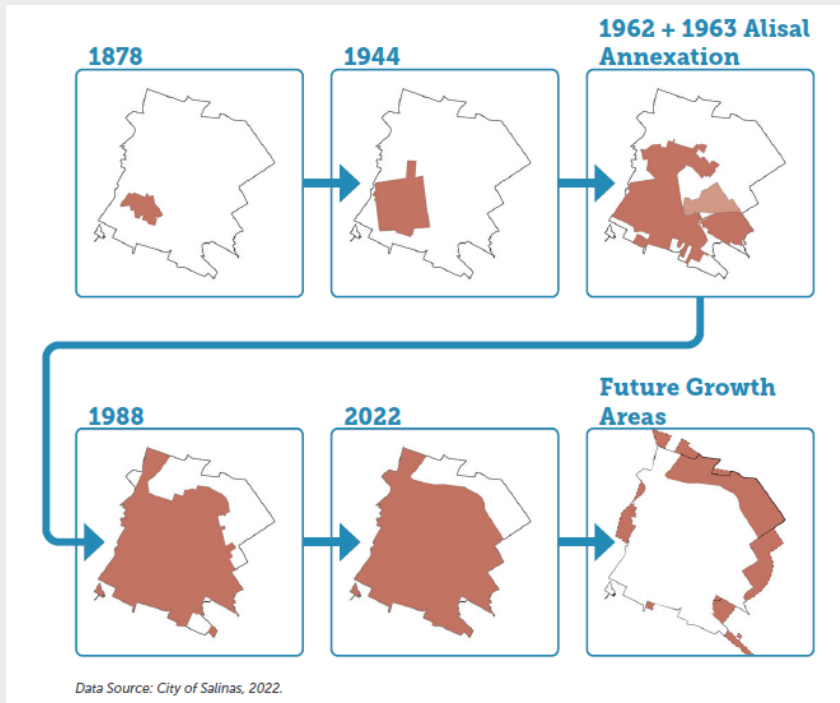
## Economic Development Element - Consolidation

- Maintaining a strong agricultural industry while diversifying the local economy
- Business Development – creation/retention/expansion
- Workforce Development – education/training/marginalized population support
- Retail/Entertainment/Tourism
- Corridor Improvement





## Draft Existing Conditions Report





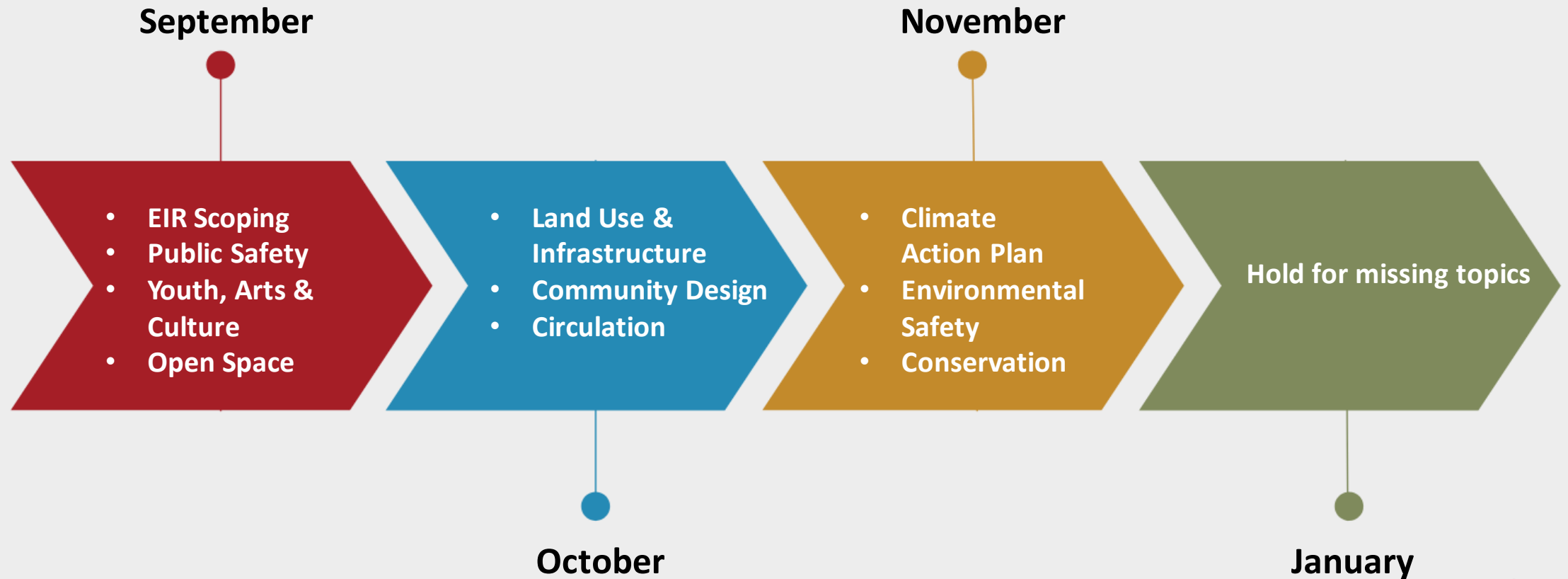
## GPU Process







## Steering Committee Timeline





## Next Steps and Upcoming Material

- Next Steering Committee meetings:  
September 27th
- Upcoming material:
  - Draft goals/policies/actions other elements
  - EIR scoping meeting

