

City of Salinas

200 Lincoln Ave., Salinas, CA 93901

www.cityofsalinas.org



Meeting Agenda – Final

Wednesday, September 22, 2021

6:00 PM

Teleconference in accordance with
State of California Executive Order N-29-20 and N-35-20

General Plan Steering Committee

STEERING COMMITTEE MEMBERS

Sloan T Campi	Paul Farmer	David Mack	Jonathan Ordiano
Alejandro Chavez	Xago Juarez	Maria Elena Manzo	Matt Ottone
Jonathan De Anda	Vicente Lara	John Meeks	Omar Perez
Dennis Donohue	Robin Lee	Alexis Mendez	Carissa Purnell

*Visión Salinas 2040 is about our community's future, goals
and priorities, and above all, our people.*

*Megan Hunter, Community Development Director
Monica Gurmilan, Associate Planner, Steering Committee
Executive Secretary*

monicag@ci.salinas.ca.us, (831) 758-7409

PUBLIC NOTICE

This meeting is being conducted utilizing teleconferencing and electronic means consistent with State of California Executive Order N-29-20 dated March 17, 2020, regarding the COVID-19 pandemic. In accordance with Executive Order N-29-20, the public may only view the meeting online.

ZOOM WEBINAR PARTICIPATION

JOIN THE ZOOM WEBINAR TO PARTICIPATE LIVE AT: <https://us02web.zoom.us/j/84869988536>

To participate telephonically, call any number below:

Dial(for higher quality, dial a number based on your current location):

US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799

Webinar ID: 848 6998 8536

If promoted to enter a participant ID, press #.

PUBLIC COMMENT SUBMISSION PROCEDURES

If you wish to make a comment on a specific agenda item, please join the Zoom Webinar and use the "Raise Hand" icon or submit your comment, limited to 250 words or less via email by 2:00 P.M. on the day of the meeting to the Associate Planner at monicag@ci.salinass.ca.us

Reading of Public Comments: City Staff shall read all email comments, provided that the reading shall not exceed two (2) minutes and shall become part of the record. Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations.

CALL TO ORDER

MEETING OBJECTIVES

Receive direction on General Plan organization options
Provide update on district land use meetings
Receive direction on Working Group organization, structure and timeline

PUBLIC COMMENT TIME RESTRICTIONS

Public comments generally are limited to two minutes per speaker; the Chair may further limit the time for public comments depending on the agenda schedule.

OPENING PUBLIC COMMENTS

Receive public communications from the audience on items that both on the agenda and that are not on the agenda and that are in the City of Salinas' subject matter jurisdiction. Comments on Consent or Discussion items should be held until the items are reached. The public may request that the committee consider adding an item for consideration on a future agenda. In order to be respectful of all speakers' views and to avoid disruption of the meeting, the audience shall refrain from applauding or jeering speakers who have been recognized by the Chair.

CONSENT**Minutes**

Recommendation: Approve minutes of August 25, 2021

DISCUSSION ITEMS**General Plan Organization****Land Use**

- **Update on district meetings**

Working Group Organization/Timeline**Open House/Resource Fair****FUTURE AGENDA ITEMS****Existing Conditions Report****Policy Scan****Draft Land Use Map/Designations****ADJOURNMENT**

Recording Secretary**AGENDA MATERIAL / ADDENDUM**

Any addendums will be posted within 72 hours of regular meetings or 24 hours of special meetings, unless otherwise allowed under the Brown Act. City Commission/Board/Committee reports may be viewed at the Salinas City Clerk's Office, 200 Lincoln Avenue, Salinas, and are posted on the City's website at www.cityofsalinas.org. The Commission/Board/Committee may take action that is different than the proposed action reflected on the agenda.

Disability-related modification or accommodation, including auxiliary aids or services, may be requested by any person with a disability who requires a modification or accommodation in order to participate in the meeting. Requests should be referred to the City Clerk's Office At 200 Lincoln Avenue, Salinas, 758-7381, as soon as possible but by no later than 5 p.m. of the last business day prior to the meeting. Hearing impaired or TTY/TDD text telephone users may contact the city by dialing 711 for the California Relay Service (CRS) or by telephoning any other service providers' CRS

telephone number.

PUBLIC NOTIFICATION

This agenda was posted on Wednesday, September 15, 2021 at the Salinas Rotunda.

Meetings are streamed live at <https://salinas.legistar.com/Calendar.aspx> and on The [Salinas Channel](#) on YouTube televised live on Channel 25 throughout week following the meeting. For the most up-to-the-minute Broadcast Schedule for The Salinas Channel on Comcast 25, please visit or subscribe to our Google Calendar located at <http://tinyurl.com/salinas25>. Recent meetings may also be viewed on the Salinas Channel on YouTube at <http://www.youtube.com/thesalinaschannel>.

**MINUTES OF THE
VISION SALINAS 2040 STEERING COMMITTEE
GENERAL PLAN UPDATE
August 25, 2021**

WELCOME AND STAFF INTRODUCTIONS

PRESENT: Sloan T Campi, Maria Elena Manzo, Matt Ottone, Alejandro Chavez, Vicente Lara, John Meeks, Omar Perez, Robin Lee, Alexis Mendez, Jonathan Ordiano, Alternate- Abby Taylor-Silva

ABSENT: Dennis Donohue, Xago Juarez, Paul Farmer, David Mack, Carissa Purnell

STAFF: Planning Manager, Lisa Brinton, Associate Planner, Monica Gurmilan, Senior Planner, Jonathan Moore

COMMENTS FROM THE PUBLIC

No public comments were received.

MEETING OBJECTIVES

- I. Receive a direction on the General Plan organization options.
- II. To provide an update on the district land use meetings.

DISCUSSION ITEMS

Meeting minutes from May 26, 2021 and June 23, 2021 were approved.

Monica Gurmilan began by reviewing 4 organization options for the General Plan chapters. She explained that option 1 is based on organizing the chapters in themes in the three buckets, the built environment, the natural system, and the socioeconomics system. On the other hand, option number 2 is about organizing the chapters by elements. Monica reminded the committee that this is basically the same layout as General Plan 2002. Additionally, she then mentioned that option number 3 is based on clustering some of the elements (related subjects) and option 4 is organizing via our guiding principles. Robin Lee proceeded to express that she was interested in organizing by clustering related elements. Some committee members agreed that elements should be organized in broader headings to show how elements relate to each other. Committee members were leaning on the first and third organization options.

Jon announced some updates on the district land used meetings. He stated that so far, they had conducted district 1 and district 2 meetings/ workshops. Furthermore, Jon explained that they are trying to make the meeting conversations more specific to obtain more ideas and good feedback. Additionally, he announced they are still planning to launch the new online engagement website. Monica then proceeded to announce that the new date for district 6 meeting will be September 9,

2021. She discussed some of the feedback that was received from district 1 and 2 meetings. The main issues were related to transportation, infrastructure issues, pedestrian safety concerns, road improvements, the use of recreation spaces and green open spaces, and potential development around the airport.

Jon proceeded to review Bolsa Knolls/Boronda which was discussed in the previous meeting. He explained that Boronda falls into the disadvantaged communities and Bolsa Knolls does not. Robin expressed how important it is to work on the infrastructure of these areas. Continuing with the infrastructure comments, Jon discussed that the City of Salinas is constantly working on finding funding options for these projects.

Monica Gurmilan brought up some details about our upcoming City Resource Fair, including location, date, and expected outcomes.

FOLLOW-UP REPORTS

None

FUTURE AGENDA ITEMS

- I. Existing Conditions
- II. Policy Scan
- III. Working Groups

ADJOURNMENT

Alexis Mendez adjourned the meeting.



VISIÓN SALINAS

2040

1

COMMUNITY VISION & INTRODUCTION

2

COMMUNITY PROFILE

3

THE BUILT ENVIRONMENT PILLAR

- *Land Use and Community Design Element*
- *Housing Element*
- *Circulation Element*
- *Noise Element*

4

THE NATURAL SYSTEMS PILLAR

- *Conservation and Open Space Element*
 - *Natural resource protection*
 - *Water supply and waterway protection*
 - *Outdoor recreation*
- *Environmental Justice Element*
 - *Climate Adaptation and Resiliency*
 - *Wildfire, and seismic hazard mitigation*

5

SOCIOECONOMIC PILLAR

- *Economic Development Element*
- *Health and Environmental Justice Element*
- *Public Safety Element*
- *Arts, Culture and Youth Element*

6

IMPLEMENTATION



1

VISIÓN E INTRODUCCIÓN DE LA COMUNIDAD

2

PERFIL DE LA COMUNIDAD

3

PILAR DEL AMBIENTE CONSTRUIDO

- *Elemento de diseño comunitario y del uso de la terreno*
- *Elemento de vivienda*
- *Elemento de circulación*
- *Elemento de ruido*

4

PILAR DE LOS SISTEMAS NATURALES

- *Elemento de conservación y espacio abierto*
 - *Protección de los recursos naturales*
 - *Suministro de agua y protección de vías fluviales.*
 - *Recreación al aire libre*
- *Elemento de justicia ambiental*
 - *Adaptación y resiliencia climática*
 - *Mitigación de incendios forestales y peligros sísmicos*

5

PILAR SOCIOECONÓMICO

- *Elemento de desarrollo económico*
- *Elemento de salud y justicia ambiental*
- *Elemento de seguridad pública*
- *Elemento del Arte, Cultura y Juventud*

6

IMPLEMENTACIÓN



1

**COMMUNITY VISION &
INTRODUCTION**

2

COMMUNITY PROFILE

3

**LAND USE AND COMMUNITY
DESIGN ELEMENT**

4

HOUSING ELEMENT

5

CIRCULATION ELEMENT

6

NOISE ELEMENT

7

**ENVIRONMENTAL JUSTICE
ELEMENT**

8

HEALTH & SAFETY ELEMENT

9

**CONSERVATION/OPEN SPACE
ELEMENT**

10

IMPLEMENTATION



VISIÓN SALINAS
2040

1

**VISIÓN E INTRODUCCIÓN DE LA
COMUNIDAD**

2

PERFIL DE LA COMUNIDAD

3

**ELEMENTO DEL USO DEL TERRENO
Y DISEÑO COMUNITARIO**

4

ELEMENTO DE VIVIENDA

5

ELEMENTO DE CIRCULACIÓN

6

ELEMENTO DE RUIDO

7

**ELEMENTO DE JUSTICIA
AMBIENTAL**

8

**ELEMENTO DE SALUD Y
SEGURIDAD**

9

**ELEMENTO DE CONSERVACIÓN /
ESPACIO ABIERTO**

10

IMPLEMENTACIÓN

District Land Use Meetings Notes 2021 (Combined)

Summary

Through September 15, 2021, City of Salinas (City) staff and councilmembers have held five district land use meetings. Meetings for District 5 and an overall city meeting for the mayor are intended in early October, with exact times and locations to be determined.

Each meeting has included two parts: a district “town-hall” open discussion co-facilitated by staff and the district councilmember, followed by a brief land use presentation and a mapping activity in small groups. In earlier workshops (Districts 1-3), participants were asked to place “development types”, represented by colored stickers, on district or citywide maps in addition to other suggestions. Participant and facilitator feedback suggested that this was confusing. In response, the color coordination was removed from more recent workshops (Districts 4 and 6) to allow participants to freely jump into the activity.

Some common themes that emerged from the townhall sections include the desire for more welcoming and wayfinding signage throughout Salinas and for neighborhoods, more entertainment options and programming, and improvements to sidewalks and streets. Map activity responses tended to reinforce the town hall ideas in specific locations throughout the districts. This included identifying potential locations for an amphitheater in parks, potential locations for crosswalks and bike lanes/paths, and future mixed use development. Notes from each district are further summarized below.

Town Hall Notes**What do you like about your Neighborhood?***District 1:*

- Parks, Landscape at the costa plaza, People playing soccer in the parks
- Like two mid-shopping centers, soccer complex, high schools, elementary schools, and Creek-bridge shopping center
- Breadbox offers a lot of youth programs and a great place to come together

District 2:

- Job opportunities and youth retention
- Cesar Chavez Library
- Natividad Creek Park
- Encourage unique events like the Airshow, Hartnell Alisal campus, and Golf course in the area

District 3:

- Variety of restaurants
- Walkable/complete sidewalks
- Downtown improvements
- Bike lanes
- Pedestrian Crosswalks

District 4:

- That district 4 is the heart of Salinas/Very Cultural
- New housing/ Redevelopment that is ongoing
- Diversity of the district
- The police department

District 6:

- Amount of Open space(parks)
- Proximity to essential services/ Very walkable neighborhood
- Safe and Walkable Neighborhood

What is in missing in our districts?

District 1:

- Need more crosswalks that are accessible for all ages
- Lots of potholes and unsafe sidewalks. Some of the sidewalks are destroyed in some neighborhoods. Cleaner streets in general and more trash receptacles in throughout District
- Open more art spaces such as the breadbox that are accessible to all
- Incentivize homeowners (building permits) to renovate their houses/apartments

District 2:

- More entertainment tailored toward youth
- & connectivity to promote walkability (Bike lanes and Green connections)
- Adding monuments in the Alisal (banners, public art, landmarks, Wayfinding signage)
- Improve streetlight and crosswalk infrastructure
- Support night activity in the area in commercial areas

District 3:

- Affordable housing for agriculture workers/ Higher density apartments
- Affordable Business incubators
- Improve community engagement between the city and residents.
- Welcoming sign coming into Salinas
- Roundabouts (Memorial Hospital, San Carlos St. San Miguel) Add Fruit Trees in open green spaces that will serve the community (Community Gardens)
- Joint use agreements with the local schools, this creates the opportunity for a youth council
- Farmers markets and more downtown parking

District 4:

- Better entertainment (Music venues/open spaces/Nightlife/Plazas)
- Acknowledgement of rich history through Monuments and Signage. Designation of Cultural districts
- Representatives of railroad coordination (Union Pacific)

District 6:

- Pedestrian crossing bridge
- Polices that prevent overcrowding + Traffic congestions

- Wider sidewalks, 4- lane roads
- More entertainment and Community Spaces (Community Gardens, Live music venues)

Map activity notes:

District 1:

- Needs a crosswalk on North Sanborn and Paseo Grande
- Make a three-way stop at Rider Avenue and Casitas Drive
- Along Natividad Creek there are safety concerns on the trails (shelter homes for homeless)
- The stop light needs to be longer on North Sanborn and East Laurel Drive
- Traffic calming on Towt Street
- Outdoor dancing stage/space
- Cultural Art Murals all over
- More multi-family housing
- Wayfinding Signage on East Alisal Street and Cesar Chavez Park
- Fix potholes on Rider Avenue and Gee Street
- Re-paint crosswalks and bike lanes in the whole district
- Add more vehicle lanes on East Boronda
- Crosswalk on Hemmington and Nantucket Blvd
- Infrastructure on Old Stage Road

District 2:

- Lighting on Williams Road
- Invest in Historic Neighborhoods
- Using the golf course as park space (golf course to have temporary events)
- Connecting las casitas with Acosta Plaza to increase access to hospital
- Neighborhood Multifamily, 9 locations identified
- Midrise Multifamily, 5 locations identified
- Neighborhood Center, 9 locations identified
- Corridor Mixed Use, 8 locations identified
- Institutional and Service Use, 6 locations identified
- Green Connections, 5 locations identified
- 1 maker space locations identified (Entertainment/ Industrial flex)

District 3:

- More pocket parks in neighborhoods that can accommodate specific neighborhoods and steer away from bigger “central” parks as they are not being fully utilized
- Planned out Bike/Running trails throughout the that loops around the city with proper signage. Potential to connect south to north and East to west parts of the city
- Gauge community interest with further planning through virtual engagement (Surveys, Polls) to gather the most community input
- Lack of public thought - # cars is increasing and need for more traffic management. Add parking throughout the city (Downtown needs more parking)

- Focus on affordable housing and recreation used for all ages
- Consider changing various brick and mortar that are outdated and not fully utilized. Move away from large retail locations such as Star shopping lot
- Repurpose the Californian building into (Hotel, Mixed-Use or Museum)
- W. Market St. has the potential for GO Karting track or a trampoline Park
- Amphitheater on Hartnell park or Central Park could direct land to Alisal Street
- Taller/Higher Density building → Be mindful of one-story single-family homes for privacy (Better communication w/ Neighbors)
- Add a dog park to Mission Park along Romie Lane
- Redo fields in front of Harris rd. into Office park
- Build commercial mixed-use for in front of Granite Construction on Work St/ Higher density housing
- Leave agriculture fields along E. Blanco Road. No need for big box Target
- Have a Trader Joes (Sprouts, Staff of Life in Santa Cruz) – attract a boutique but affordable grocery store

District 4:

- More Microbusiness incubators, Adult learning centers, Farmers Market, bike lanes and neighborhood
- Mixed-use and midrise multifamily spaces, More Multifamily Building Near Pelton PI
- More housing in Chinatown, Higher Density. Light industrial zoning that would create work/Live space that is accessible
- Cesar Chavez park Potential for beautification
- Highlight the history of the area
- Opportunity to develop a facility to house relatives of Natividad hospital patients
- Preston Street has an empty lot that would serve for multi-family housing such as tiny homes or duplexes
- Mixed-Use (Coffee shops + Cultural spaces + Living spaces) along E Market street
- Improve sidewalk accessibility along E laurel Drive/ Make sidewalks cleaner and safer throughout the City
- Improve proximity to services and jobs that don't require travel across city of services
- Use the empty field across Salinas Adult School for Mixed-use housing with a potential for small retail shops and grocery store. Improve the green connections to the Carr lake park
- Reconsider industrial designation of parts of Rossi if it remains undeveloped

District 6:

- Pathway from Safeway to Alvarez High school through Gavilan Creek
- Multipurpose/ community rooms should be required in large residential developments
- Make green connection along Gavilan creek that connects to Carr lake
- Affordable housing in the West area specific plan
- Redevelop Jail into housing + Healthcare + Retail. Build Jail in Monterey
- Create pedestrian friendly affordable housing in the new development area/ Focus on smaller pocket neighborhoods as opposed to bigger general city development

- Set up bike share services that connect people to main areas such as new development to Northridge Shopping center or to Carr lake. Retail Express connectivity
- Farmers markets in the Northridge shopping center (Currently a lot of underutilized parking)
- Build more environmentally friendly developments that use quality materials to build
- More community spaces/ open spaces (Neighborhood centers) in new developments (Park by Lassen Ave)
- Convert some parking lots into housing
- Build more libraries, health clinics, and childcare facilities in new development
- Give better maintenance to public trees
- Roots are disrupting sidewalks (Compton and Glendora)
- Reduce speed limit on Natividad Rd
- Use plastic barricades to prevent traffic lane violations, like crossing solid white lanes