



General Plan Update Steering Committee – 6/28/23





Agenda

I. Call to Order:

II. Meeting Objectives:

- Receive update of Draft Housing Element submission process
- Review Draft Economic Development and Health and Environmental Justice goals, policies and actions.

III. Opening Public Comments

IV. Discussion Items: GPU: Draft Housing Element, EJ Goal and Policies

V. Future Agenda Items: Draft Existing Conditions Report, Draft Land Use Buildout Projections

VI. Adjournment



Draft 2023-2031 Housing Element

Comment Letters

- BHC
- Land Watch
- MBEP
- MST

- **City Council**

- **Next Steps**
 - Edits and submittal
 - Ambassador circle back





Health and Environmental Justice

The fair treatment of people of all races, cultures, and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies. (*CalEPA*)





VISIÓN SALINAS
2040

SB 1000 Policy Objectives

GOALS

Protect Public
Health



Areas of
Concern



Community
Ownership



Demonstrate
Compliance



Reduction &
Prevention



Strong
Economies



VISIÓN SALINAS 2040

**Policies
must
address:**



**Pollution
Exposure & Air
Quality**

**Public Facilities,
Physical
Activity & Food
Access**

**Safe & Sanitary
Homes**

**Community
Engagement**

**Improvements
& Programs for
Disadvantaged
Communities**



Health and Environmental Justice Goals

- **Goal 1:** Improve the quality of the built and natural environments to support healthy lifestyles & reduce health inequities.
- **Goal 2:** Provide and maintain a range of community services, programs, and institutional facilities to equitably meet the needs of the community.
- **Goal 3:** Ensure all Salinas' residents have access to purchase and grow healthy, affordable, and culturally diverse relevant foods.



Health and Environmental Justice Goals

- **Goal 4:** Ensure safe and sanitary homes.
- **Goal 5:** Promote spaces for physical activity.
- **Goal 6:** Encourage Robust Civic Engagement and the Development of Resident Leaders Committed to Shaping the City's Future.
- **Goal 7:** Improve existing and create new programs that address the needs of disadvantaged communities.



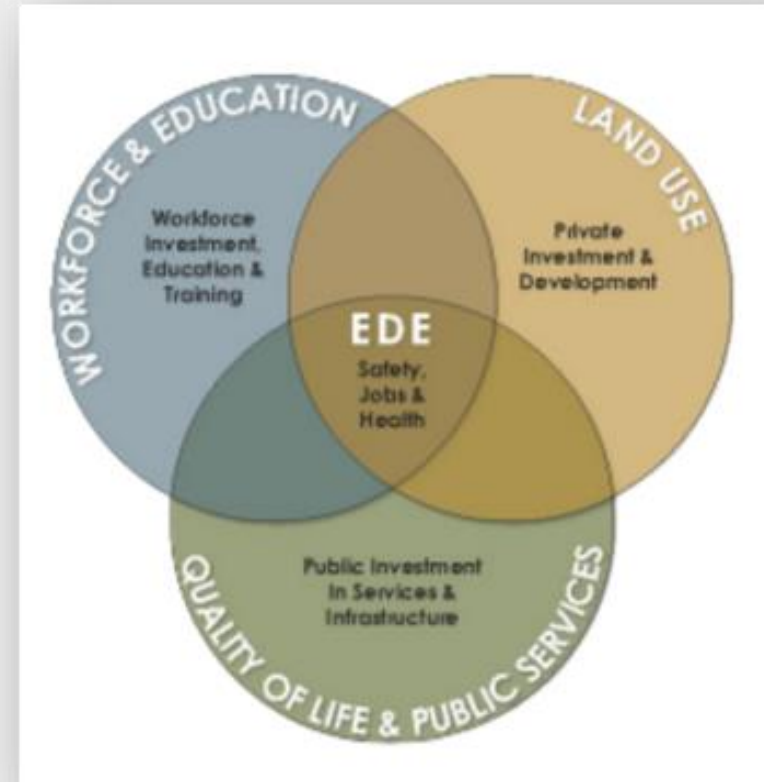
Health and Environmental Justice Goals

- **Goal 4:** Ensure safe and sanitary homes.
- **Goal 5:** Promote spaces for physical activity.
- **Goal 6:** Encourage Robust Civic Engagement and the Development of Resident Leaders Committed to Shaping the City's Future.
- **Goal 7:** Improve existing and create new programs that address the needs of disadvantaged communities.



Economic Development

City's vision of a prosperous and healthy community defined as jobs, safety, and health.





Economic Development

- Goal ED-1: Support a diverse economy that provides jobs responsive to the future while promoting the continued economic success of the Salinas Valley as the premier center of agricultural productivity and technological advancement in the fresh food/produce sector.
- Goal ED-2: Enhance retail, entertainment, and tourism opportunities throughout the City.



Economic Development

- Goal ED-3: Foster business creation, retention, expansion, and attraction to create a critical mass of economic activity across the city.
- Goal ED-4: Narrow social and economic disparities in the City of Salinas.
- Goal ED-5: Coordinate public and private investment along disinvested commercial corridors.



Next Steps and Upcoming Material

- Next Steering Committee meetings: no meeting in July, 8/23 (Location TBD due to construction in City Hall)
- Upcoming material:
 - Continue G/P/A review
 - Draft Existing Conditions Report
 - Draft Land Use Buildout Projections

