



General Plan Update Steering Committee – 3/22/23





Agenda

I. Call to Order:

Meeting Objectives:

- Receive Public Works presentation on Salinas Broadband Master Plan.
- Receive update on General Plan Update Outreach.
- Review Draft Housing Element goals and policies.

I. Opening Public Comments

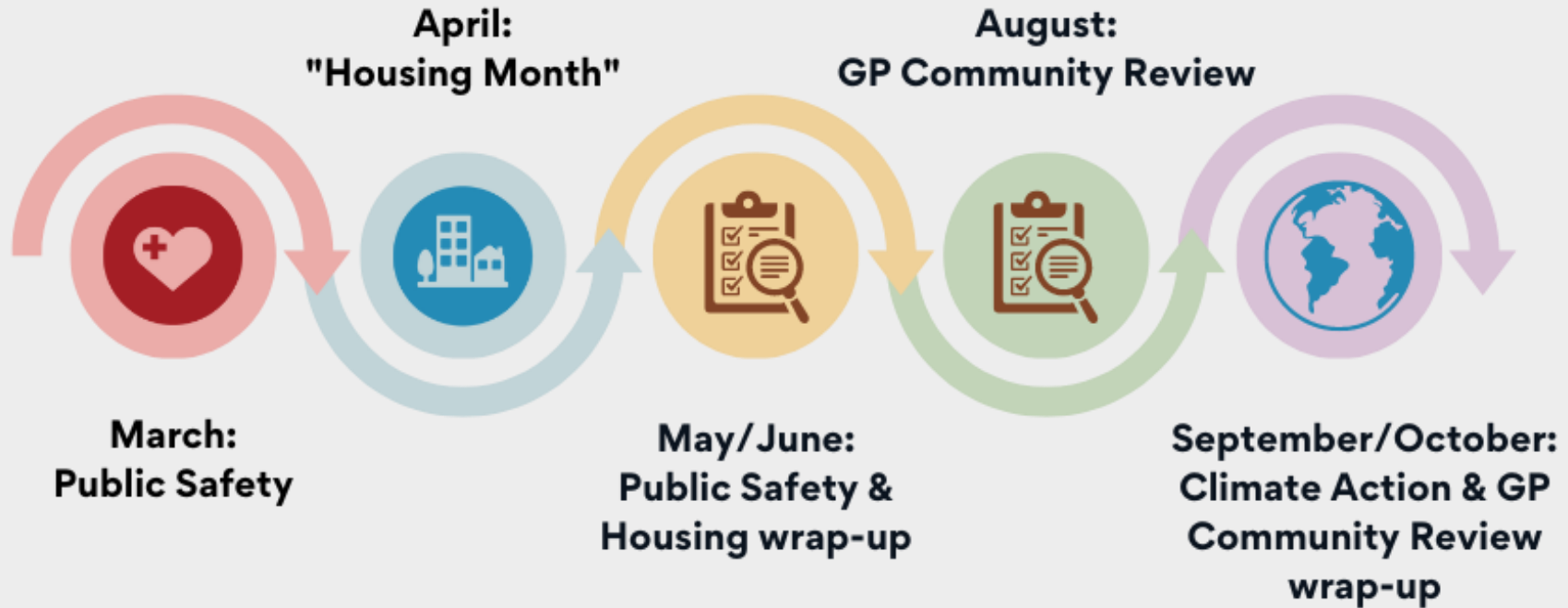
II. Discussion Items: GPU: Salinas Broadband Master Plan, Outreach Summary, Draft Housing Element Policy Review

- **Future Agenda Items:** Draft GPU Goals/Policies, Draft Existing Conditions Report, Draft Land Use Buildout Projections

I. Adjournment



GPU: Outreach Timeline





Public Safety Engagement:

Top 3 Responses – What would make your community safer?


1. More lighting in streets and public spaces
2. Pedestrian/traffic safety
3. Youth programming/services

- **(326)** SALC Youth Ambassador surveys
- **(4)** Pop-up Activities- **(150)** community members reached
- **(2)** Community Meetings- 1 in Spanish & 1 in English – **(70)** community members reached



PUBLIC SAFETY

What is Public Safety?
Public safety refers to the protection of the general public from crimes, disasters, and other potential dangers.



KEY INFORMATION

- Since 2007, violent crime has been reduced about **40%**.
- In 2018/19, **73%** of SUHSD ninth graders reported feeling safe or very safe in their neighborhood.
- Between 2009 and 2018, sixty-two (**62**) people have died in traffic accidents.
- Calls to the Fire Department increased from **8,000** calls per year in 2002 to **16,000** calls per year in recent years.

WHAT MAKES A HEALTHY AND SAFE COMMUNITY?

Parks and Recreation		
Art and Culture		
Public Education		

**A SAFE COMMUNITY IS...
UNA COMUNIDAD SEGURA ES...**



All Housing Engagement:



Activity/Meeting	# of Participants
(7) Land Use Workshops	96
(1) Existing Conditions	90
(2) Built Environment Working Group	68
(1) Community Design Webinar	60
(2) Environmental Justice Workshops	33
(4) Housing Element Webinar and Workshops	76
(6) Pop-up Activities- EJ Priorities	437
(3) Pop-up Activities- Building Density	155
(2) Broad General Plan Survey & Interviews	148
(6) General Plan Outreach Presentations	1,290
(101) House Meetings	340
Total # Reached	2,793



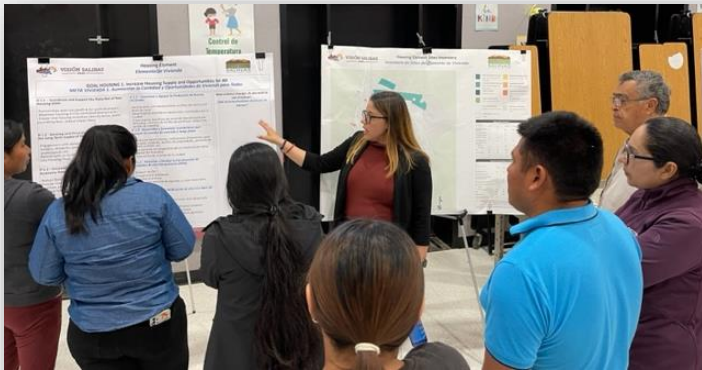
2,793+
Reached!

Housing Element Engagement:



Housing Element Workshops:

- (3) Housing Element Workshops
- District 5 meeting- **Mixteco interpretation**
- (60+) residents attended.



GPU Ambassadors:

- (101) House Meetings
- (340+) farmworkers and their families reached
- Meetings conducted in Spanish, Mixteco and Triqui.
- (19) meetings conducted in Mixteco.





Draft 2023-2031 Housing Element

Big Picture

- Responds to engagement, recent plans, RHNA increase, and changes in state law
- New AFFH analysis (Appendix D) and summary of meaningful actions (Table 63 Chapter 6)
- Changes are expected from public/HCD comments





Housing Element Goals

Goal H-1: Increase Housing Supply and Opportunities for All

Goal H-2: Provide Tenant Protections

Goal H-3: Access to Safe and Healthy Housing for all Residents

Goal H-4: Advance Housing Affordability and Opportunity at All Income Levels

Goal H-5: Stabilize and Support Neighborhoods



Goal 1: Increase Housing Supply and Opportunities for All



- Incentivize/support production
- Encourage/facilitate ADUs and other types
- Update General Plan/Zoning



Goal 2: Provide Tenant Protections



- Develop tenants' rights programs and support
- Provide education and connect tenants to legal services
- Fair housing outreach



Goal 3: Access to Safe and Health Housing for all Residents



- Promote rehabilitation of housing*
- Improve the quality and condition of rental housing
- Promote sustainable and healthy housing



Goal 4: Advance Housing Affordability and Opportunity at all Income Levels



- Facilitate production of affordable housing
- Connect residents to financial resources (i.e. first-time homebuyer program)
- Provide assistance to special populations
- Provision of housing and services for unhoused residents



Goal 5: Stabilize and Support Neighborhoods

- Collaborate with residents to improve neighborhoods
- Leverage code enforcement strategies
- Encourage preservation and restoration of historic neighborhood resources
- Work to reverse patterns of discrimination





Next Steps and Upcoming Material

- Next Steering Committee meetings: 6/28, no meeting in July, 8/23
- Upcoming material –
 - Draft GPU Goals/Policies
 - Draft Existing Conditions Report
 - Draft Land Use Buildout Projections

