

City of Salinas

200 Lincoln Ave., Salinas, CA 93901

www.cityofsalinas.org



Meeting Agenda

Wednesday, February 23, 2022

6:00 PM

Via Zoom Webinar

General Plan Steering Committee

STEERING COMMITTEE MEMBERS

Sloan T Campi
Alejandro Chavez
Jonathan De Anda
Dennis Donohue

Xago Juarez
Laura Kershner
Vicente Lara
Robin Lee

David Mack
Maria Elena Manzo
John Meeks
Alexis Mendez

Jonathan Ordiano
Matt Ottone
Omar Perez
Carissa Purnell

*Visión Salinas 2040 is about our community's future, goals
and priorities, and above all, our people.*

*Megan Hunter, Community Development Director
Monica Gurmilan, Associate Planner, Steering Committee
Executive Secretary*

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Reading of Public Comments: City Staff shall read all email comments, provided that the reading shall not exceed two (2) minutes and shall become part of the record. Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations.

CALL TO ORDER

MEETING OBJECTIVES

Receive summary report of Existing Conditions Workshop and Built Environment Meeting
Review Working Group structure and Policy Scan snapshot
Review General Plan Annual Progress Report Highlights

PUBLIC COMMENT TIME RESTRICTIONS

Public comments generally are limited to two minutes per speaker; the Chair may further limit the time for public comments depending on the agenda schedule.

OPENING PUBLIC COMMENTS

Receive public communications from the audience on items that both on the agenda and that are not on the agenda and that are in the City of Salinas' subject matter jurisdiction. Comments on Consent or Discussion items should be held until the items are reached. The public may request that the committee consider adding an item for consideration on a future agenda. In order to be respectful of all speakers' views and to avoid disruption of the meeting, the audience shall refrain from applauding or jeering speakers who have been recognized by the Chair.

CONSENT**Minutes**

Recommendation: Approve minutes of November 18, 2021

DISCUSSION ITEMS**Existing Conditions Workshop**

- **Update on Existing Conditions Workshop and community feedback**

Built Environment Working Group

- **Update on 1st Working Group meeting**

Working Groups/Pillars

- **Roles and Responsibilities**
- **Policy Scan structure**

Draft 2021 General Plan Annual Progress Report**FUTURE AGENDA ITEMS****Policy Scans****Land Use Map****ADJOURNMENT**

Recording Secretary**AGENDA MATERIAL / ADDENDUM**

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PUBLIC NOTIFICATION

This agenda was posted on Wednesday, February 16, 2022 at the Salinas Rotunda.

Meetings are streamed live at <https://salinas.legistar.com/Calendar.aspx> and on The [Salinas Channel](#) on YouTube televised live on Channel 25 throughout week following the meeting. For the most up-to-the-minute Broadcast Schedule for The Salinas Channel on Comcast 25, please visit or subscribe to our Google Calendar located at <http://tinyurl.com/salinas25>. Recent meetings may also be viewed on the Salinas Channel on YouTube at <http://www.youtube.com/thesalinaschannel>.

DRAFT MINUTES
OF THE
VISION SALINAS 2040 STEERING COMMITTEE
GENERAL PLAN UPDATE
November 18, 2021

WELCOME AND STAFF INTRODUCTIONS

PRESENT: Jonathan De Anda, Dennis Donohue, Laura Kershner, John Meeks, Omar Perez, Garissa Purnell, Paul Farmer, Thom

ABSENT: Sloan T. Campi, Alejandro Chavez, Meg Clovis, Xago Juarez, Vicente Lara, Robin Lee, David Mack, Maria Elena Manzo, Alexis Mendez, Jonathan Ordiano, Matt Ottone

STAFF: Community Development Director, Megan Hunter; Planning Manager, Lisa Brinton; Associate Planner, Monica Gurmilian; Senior Planner, Jonathan Moore

COMMENTS FROM THE PUBLIC

None

MEETING OBJECTIVES

- I. Review and provide input on Draft Existing Condition Report Outline and the format of the 1/20/2022 Community Meeting
- II. Review and provide input on the Draft place Type Land Use Map

DISCUSSION ITEMS

Minutes of October 27, 2021 were approved.

We began by discussing the possible options for the Draft Existing Conditions Report Outline. One of the options for the outline includes a Community Summary, Introduction, and it will be based on the 3 pillars: Built Environment, Natural System, and Socioeconomic Systems (will include re-introduction to our guiding principles). This item will be further discussed in future

meetings. Comments from committee members were mostly about the relationship between employment and housing and if they belong to the same subject in the General Plan.

John Meeks mentioned addressing community issues as one of our topics in the Draft Existing Condition Report Outline.

Additionally, committee members continued to discuss the possible formats of the 1/20/2022 Community Meeting. Majority agreed on using the Open House format to start the working groups.

After the presentation, Jon proceeded to explain the map activity. Two groups were formed for this activity, ideas and development growth areas were explored.

Some of the main points discussed in the groups were: creating more of our employment system/resources locally. Create new venues that will allow people to visit Salinas and stay in local hotels. Creating green open spaces on Carr Lake was also mentioned. Finally, committee members and staff talked about how to redevelop underutilize spaces.

FOLLOW-UP REPORTS

None

FUTURE AGENDA ITEMS

- I. Land Use
- II. Existing Conditions and Policy Scans
- III. Working Groups

ADJOURNMENT

Meeting adjourned.

Existing Conditions Meeting Feedback Comments

Main Group:

Discussion

What Improvements would you like to see in Salinas?

- I live on Soledad Street and would like to see improvements on the street pavement
- Live in South Salinas, would like to see all streets and parks are treated the same across Salinas.
- Traffic calming, code enforcement to number of people per home.
- More Trash cans to Reduce littering
- I live in The Alisal. I want to regulate parking and speed on our residential roads.
- Santa Rita area would like to see more parks in our area and more affordable housing. Sidewalks by the San Juan Road area
- I live in North Salinas. I'd like to see more affordable housing and nice parks and fountains.
- I would like to see traffic lights and cameras for ticketing speeding vehicles. This occurs on a regular basis at the corner of San Juan Grade & Rogge Roads. There are 3-city schools on Rogge Road. The traffic is horrendous and sometimes I am unable to leave my home because of severe traffic.
- Grew up in the Eastside and I would like better sidewalks, streets to be safer and cleaner. Affordable housing, better roads.
- Old Town. Would like to see more affordable housing development. Reduce parking requirements that are increasing the rent prices
- District 4 I want to see the city improve the parks that are completely neglected — there are some areas like the one by Walgreens on Sanborn or the creek area between Madeira and Circle Dr. that can be transformed for public recreational use
- Would like to see better integration of Hartnell College with the surrounding neighborhood; better high-density housing in the downtown and improved commercial districts in the downtown and South Main.
- Natividad, Boronda, El Dorado improvements to the streets, sidewalks, and traffic control
- Not all areas of the city get the same number of services or are as clean and new. I would like to see parks and schools get the same support, regardless of their location.
- Walkable communities, neighborhood public transportation. Missing middle housing types.
- A welcome sign off 101. Many years I was greeted by a Budweiser ad
- Form based codes, passive house building codes.

- 93905 - clean updated parks, community gardens, kid-safe bike-riding spaces, sidewalk maintenance including trash cans
- Lighting throughout the city of Salinas
- More walkable areas in North Salinas. Also, would like to see areas of blight cleaned up and too many dead cars on the street.
- Recent improvements to the downtown- traffic and the train station are great- a long term solution to the homeless problem is still needed.
- A plan to include ADA play structures In all future park planned.
- Housing opportunities for young teachers; housing support for our healthcare workers, teachers as many can't afford to get into a home and are forced to rent.
- Fixing the multitude of buckled sidewalks where folks with AFN find it hard to use.
- District 4, 93906, Natividad and thru the region...would like to sea (w) more accessible, green, communal spaces (for movement sharing via art, music, storytelling, etc. ; public transportation and support for people of all abilities and capacities (beyond doctoral and/or 'professional' lens) ; more '24/7' centers weaving our communities
- A rent control policy to protect renters
- Removing parking minimums for future projects
- More parks north Salinas, community center
- More bikeways
- Rebuild East Alisal and Williams Roads, More parks
- Higher density housing in the vicinity of the large shopping centers is needed - ie Westridge, Northridge, Harden Ranch
- Kmart and Sears are all great sites for housing redevelopment
- Parks need maintenance in the Eastside, Natividad creek park really needs to bush trimming and maintenance.
- Climate resilient housing
- Build more childcare centers and support the building of Sanborn House recreation center in Acosta Plaza.
- Work with Salinas on supporting a comprehensive climate action plan
- Community energy hubs using different forms of distributed energy resources such as micro grids
- Additional farm worker housing so that our agriculture workers
- More solar requirements for businesses, homes
- Teams of paramedics and mental health professionals augment police calls. Saves lives and millions of dollars.
- Minimize 'development' on more land, (if anything) build up (aligning w climate impact, o.c.) AND j|LAND BACK in practice — center indigenous perspectives + experience +

guidance (across boarder lines— including immigrants displaced from their native land)
* transforming 'vacant' buildings into community centers, rinks, learning ~cultural-expression hubs where we may:

- SUPPORT mutual aid funds and efforts
- UPLIFTING community in sharing their expertise and offer compensation (no degrees or certifications needed)

Built Environment:

- How can we determine traffic improvement? Based on the number of complaints by residents? The number of traffic accidents? What gauges are in place or need to be put in place to measure the quality of traffic flow?
- best thing we can do is enact actions to take away the need for single occupancy vehicle trips through good urban design, efficient and accessible transit routes, and safe and intuitive bike routes.
- A bit outdated at this point, but one of our (MBEP) recommendations to making housing more affordable in our region is to reduce parking requirements. One parking spot in a new development typically costs \$20,000 - which would be much better utilized towards building more homes.
- More senior housing near Alliance on Aging Senior Services HUB and meaningful partnerships made with orgs like ITN and other CBOs. Also look more into ride and home-share programs to fill out areas where development might be lacking or slowed down. Widespread collaboration and community education to democratize the whole process is also key.

What stood out to you? ¿Qué te llamó la atención?

- Historical data provides the framework.
- Maps that express existing conditions/future conditions
- Monterey county has a large food insecurity problem
- Ties in to housing
- Annexation map
- Low density developments/Mixed use developments
- Higher density in downtown
- Limit co2 emissions by improving built environment
- Parking minimum requirement
- Lack of affordable housing/ housing over crowding

What's something you want to change? ¿Qué es algo que quieres cambiar?

- Housing cost burden – Keeping it below 30%
- Agriculture industry to pay living wage

- Opportunities for entrepreneurs
- Diversify economy
- Higher density and smaller homes
- Developing a space for homeless community
- Short term/ long term solutions
- Safe and healthy housing/ quality housing
- Using vacant retail lots for small business/ small living spaces / youth center
- Housing that is sustainable with air circulation
- Passive house, 1/10 of cost of house to maintain
- More upfront cost
- Mixed use development at sears building.

What other information would you want? ¿Qué otra información desea?

- Provide a list of vacant lots in the city/ under-utilized land
- Existing climate conditions in the city
- Information from a transit perspective

Socioeconomic System:

What stood out to you? ¿Qué te llamó la atención?

- Steve Carrigan – join to here from the people that have lived here all their lives and to learn and listen – anything that
- Alma Loredó – Spanish – she joins this session because education is fundamental for the future
- Cesar Lara – Economic development is important for jobs and helps the rest of the
- Omar – longtime resident
- Chris S. - business owner/resident - taxes and job
- Patty – lived in Salinas for 30 years, retired economic development - inspired by the arts and culture of this pillar
- Laura – workforce development/economic development is the driver -
- Samuel Klemek – deputy fire chief 25 plus years working for the City of Salinas
- Employment and Industry:
- Omar – two things stood out – the average median income below county and state, City of Salinas is the biggest City in the county – wants to highlight how do we engage our residents to get involve in other industry, education and workforce and there for increase their income and improve their quality of life (Ag tech)

What is something we would like to change?

- Cesar – health care and construction are default industries - what can we do to introduce a new economy.
- Lisa – where does small business come into play in this economy
- Cesar – small business is run by family and tend to hire own
- Members
- Cesar – partnership between City and County – workforce development board

- Omar – education and the skill sets/levels to have other industries interest into come into the city
- Chris – welcoming team (chamber, city, county) for industries
- Safety, Education, and Jobs and how we use land use


What defines our future – health and safety

- Cesar - Public safety view in the built environment – Parks, Sidewalk, lights along street
- Omar - preventative services – how to prevent crime, food insecurity, poverty
- Alma – insecurity of housing – rent is too high, people need to work in order to make a living and during this pandemic, people with COVID had to go out and work because they need to make rent/mortgage.
- Laura – one challenge is the home prices/ mortgages are so expensive and the need to for multi family living in single family household – create density, creates congestion, which create problem after problem.
- Omar – Climate change and the effects on safety/health of our city – fires, flooding create.

Arts and Culture

- Arts and culture are a driver to the economy
- Chris – Sherwood gets it open again
- Steve – more murals (underpass) - connect with Caltrans; murals at the boxing gym at Closter park.
- Cesar – many of the murals were done by youth (workforce development board)
- Omar - Entertainment centers to allow performance (large), live music (more employment, more revenue)

Natural Systems:

- Need more trees in the streets, more shades.
- Put greenery in our parking lots.
- Motivate the community to maintain clean, green yards that don't require much maintenance. Public education programs starting with the elementary school age kids helps to carry the message to the adults at home.
- More trash receptacles to prevent littering
- The blighted conditions surrounding homeless encampments is a health concern that needs more resources dedicated to addressing the problem, especially around waterways.
- Programs that help with gathering rainwater and other ways to recycle  water in homes, also composted in home yards. Keep needles out of park playgrounds.


What stood out to you? ¿Qué te llamó la atención?

- Open spaces and parks
- Green streets in the City
- Stormwater Pollution mitigation
- Rebuilding buildings, programs like vouchers/stipends to remodel and organize buildings to add green spaces on their property
- More trees are needed on streets more shades

What's something you want to change? ¿Qué es algo que quieres cambiar?

- Hiring Maintenance personell, training for job duties
- Put more green spaces in parking lots
- Including programs in K-12 schools to educate on green and natural systems
- Motivate community to maintain clean, green yards with minimal maintenance requirements
- Water systems and drains to allow for proper drainage
- More trash receptacles to prevent littering
- More green spaces in developments

What other information would you want? ¿Qué otra información desea?

- Programs for children and youth
- Improving housing conditions
- Blighted conditions surrounding homeless encampments around waterways and investing in more resources to address the issue
- Programs that help with gathering rainwater and other ways to recycle  water in homes, also composed in home yards.
- Keep needles out of parks/playgrounds, have proper disposable bins
- Master list of current developments happening
- Creating more exposure surrounding Volunteer programs opportunities in the community
- Current water supply status for the City
- Big Sur Land Trust Projects

2021 Draft City of Salinas General Plan Annual Progress Report



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1. Introduction
 - Purpose and Summary
 - General Plan Background
 - Visión Salinas 2040 General Plan Update
 - i. Including coordination with partner agencies
2. Status of General Plan Implementation Efforts

1. Introduction

Purpose and Summary

California Government Code 65400 requires cities and counties to submit an Annual Progress Report (APR) on the status of the General Plan and implementation progress to their legislative bodies, the State Office of Planning and Research (OPR), and the Department of Housing and Community Development (HCD) by April 1 of each year. Because of the start of the COVID-19 pandemic in the United States in March of 2020, the City’s first APR was submitted in 2021 and covered the calendar years of 2019 and 2020.

Despite the ongoing pandemic, the City made significant accomplishments related to General Plan implementation in 2021. The City rezoned six of its surface parking lots in the City Center through a SB-2 Planning Grant, opening up new possibilities for housing and mixed-use development downtown. Construction was also completed on the Downtown Complete Streets and Main Street streetscaping projects, adding new bike lanes, pedestrian safety improvements, and modern landscaping. A new sidewalk was added to Laurel Drive, connecting underserved residents in the Alisal/East Salinas with hospital and recreation destinations. The City also accepted a Vision Zero action plan for a safer overall transportation network. A new park was approved for the center of the city in the Carr Lake Basin, and the City secured \$16 million dollars to rebuild Hebbbron Family Center and improve existing park infrastructure. These accomplishments and more are detailed in Section 2. Status of General Plan Implementation Efforts below. In most cases, these projects and policy initiatives not only implement the General Plan, but also more recent community plans, like the Downtown Vibrancy Plan, Alisal Vibrancy Plan, Chinatown Revitalization Plan, and Parks, Rec & Libraries Masterplan. Together, these all form the foundation for the update of the General Plan, launched in 2021.

General Plan Background

The City's [existing General Plan](#) was adopted in 2002 and contains eight (8) Elements: Land Use, Community Design, Housing (updated in 2015), Conservation/Open Space, Circulation, Safety, Noise, and Economic Development (adopted in 2017). In several ways this General Plan was ahead of its time, with a vision that called for a compact city form, high quality mixed-use and infill development, and preservation of agricultural land. Still, much has changed in Salinas since the Plan was initiated in 1998. Salinas is acutely impacted by the statewide housing crisis and its population is projected to continue to grow for several decades. New state laws have also significantly altered the planning landscape. These legislative changes are focused primarily on increasing housing production and addressing climate change through reducing greenhouse gas emissions and developing adaptation measures. Several of the most important recent changes that the General Plan should consider or will have to directly address are summarized below:

- AB 32 (2006) – the Global Warming Solutions Act of 2006 required the California Air Resources Board (CARB) to develop a Scoping Plan to reduce greenhouse gas emissions (GHG) to 1990 levels by 2000. Subsequent Scoping Plans have added reduction targets of 40 percent from 1990 levels by 2030 and 80 percent below 1990 levels by 2050.
- SB 743 (2013) – removes automobile delay and congestion (level of service) as basis for determining significant transportation impacts under the California Environmental Quality Act (CEQA).
- SB 379 (2015) – requires general plan safety elements to include a climate change vulnerability assessment and address adaptation.
- SB 1000 (2016) – requires the creation of an environmental justice element to reduce the unique or compounded health risks in disadvantaged communities.
- AB 686 (2018) – requires jurisdictions to affirmatively further fair housing and adds new requirements for Housing Elements.
- SB 330 (2019) – the Housing Crisis Act created procedural protections for large housing developments, including limiting certain fee increases, the number of hearings that can be held, and downzoning.
- AB 68 (2019) – this bill allows for an Accessory Dwelling Units (ADUs) and junior ADUs where certain criteria are met, prohibits minimum lot sizes for an ADU, and identifies opportunities for ADUs in multifamily buildings where building standards are met.
- AB 671 (2019) – requires local governments to include plans to incentivize and promote affordable ADUs in their housing elements.
- SB 6 (2019) – requires local governments preparing a housing element on or after January 1, 2021, to submit an inventory of land suitable for residential development.

- SB 9 (2021) – Allows for two-four housing units where one was allowed before and waives discretionary review and public hearings for these developments. A proposed project cannot result in the demolition or alteration of a building that currently has a tenant or has had a tenant in the last three years.

Through the General Plan Update the City can address these and other legislative changes and chart a resilient vision for housing the entire community, creating a sustainable future, and equitable recovery from the pandemic and resulting economic downturn.

Visión Salinas 2040 General Plan Update

The City launched public engagement for the General Plan Update, *Visión Salinas 2040*, which will also include a new Environmental Justice Element and the City’s first Climate Action Plan, in the summer of 2021. The City established a Technical Advisory Committee for community engagement, and a resident and stakeholder Steering Committee to guide the Update, held seven Land Use Workshops/Townhalls (one in each City Council District and one by the Mayor), and hosted a Community Resource Fair which involved dozens of local organizations. The City also relaunched its General Plan website, visionsalinas.org, with new digital engagement tools.

Coordination with Regional Planning Efforts

In addition to launching *Visión Salinas 2040*, in 2021 the City worked closely with partner organizations on starting multiple regional planning efforts, each set for adoption consideration in 2022, including:

- Monterey-Salinas Transit’s (MST) network re-design. City staff attended stakeholder charrettes and worked with MST to increase service frequency on key lines and set the stage for future bus rapid transit opportunities along primary commercial corridors.
- 2045 Metropolitan Transportation Plan & the Sustainable Communities Strategy. The City provided land use direction, updated project lists, and overall document comments to the Association of Monterey Bay Area Governments (AMBAG).
- Draft 6th Cycle Regional Housing Needs Allocation (RHNA) Methodology. The City also worked closely with AMBAG and housing partners on the draft Methodology, advocating for equity and Further Affirming Fair Housing as core component.
- Multi-Jurisdictional Hazard Mitigation Plan (MJHMP). The Fire Department led coordination with the Monterey County Office of Emergency Services (OES) on the MJHMP update, which also included Administration, Public Works, and Community Development. This update includes vulnerability analysis for climate change hazards, new Salinas-specific climate problem statements and climate adaptation actions.

2. Status of General Plan Implementation Efforts

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Land Use	<ul style="list-style-type: none"> • General Plan and Zoning Code Amendments: <ul style="list-style-type: none"> ○ Rezoned six City-owned parking lots downtown to mixed-use to allow for the production of up to 500 dwelling units and 125,000 square feet of commercial space. ○ Rezoned a 73-acre portion of Carr Lake (located in the center of Salinas) from Agriculture to Park to allow for the creation of a six-acre neighborhood park and 67-acre habitat restoration area with trails. Amended the Circulation Element to modify planned future road extensions to allow for park construction as designed. The project will also help improve the Carr Lake Basin’s natural hydrological functions 	<p>Goal-LU-1: Develop a balanced land use pattern that provides a wide range of jobs, housing, shopping, services, and recreation.</p> <p>Policy-LU-8.4: Continue the use of Carr Lake as a reclamation/flood control facility in addition to its other functions in addressing water quality, enhancing traffic/circulation, and creating recreational opportunities.</p>

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Land Use	<ul style="list-style-type: none"> Conducted seven Land Use Workshops in the summer and fall of 2021. Common themes that emerged from the meetings included the desire for more housing and mixed-use development, as well as welcoming signage for the city and districts that represent the community's pride. Entered a new Franchise Agreement with Republic Services which includes the relocation of the Sun Street Transfer Station to Madison Lane outside the city. The final move of the Transfer Station is expected in May 2022. This removes a waste facility from the center of the city and opens the Alisal Marketplace area for redevelopment opportunities connecting the downtown with the Alisal neighborhoods. 	<p>Policy-LU-1.2: Provide a plan for land uses that includes the capacity to accommodate growth projected for 2020 and beyond.</p>
	<ul style="list-style-type: none"> Started a Sanitary Sewer Masterplan update. Started a \$3.6 million replacement of a sewer main in the Chinatown neighborhood. This main connects to the Lake Street pump station with serves the east and northeast sides of Salinas. Pipe replacement is complete with full pavement restoration coming in Spring 2022. 	<p>Goal-LU-7: Provide sewer service and maintain sewer facilities to meet community need for sewer collection and treatment.</p> <p>Policy-LU-7.1: Provide a sewer system that meets the needs of the community for sewer collection and treatment and work with MRWPCA for sewer treatment needs.</p>

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Land Use	<ul style="list-style-type: none"> • Police Department obtained a command vehicle that enables detectives to quickly respond to internet crimes affecting children. • Implemented a drone program to increase efficiency in response to crimes in progress and/or armed individuals, as well as increasing safety of officers and SWAT operators by obtaining real time data without exposure. • Operation Blackhawk completion in September took thousands of drugs off Salinas streets through a partnership with Homeland Security Investigations Monterey Office. 	<p>Goal-LU-5: Provide effective and responsive police protection.</p>
Housing	See 2021 Housing Element Annual Progress Report	
Conservation/ Open Space	<ul style="list-style-type: none"> • The California Department of Parks and Recreation Office of Grants and Local Services (OGALS) has selected the City of Salinas Closter Park Improvements application for funding. The grant award is for \$6.8 Million Dollars and will fund a comprehensive renovation of Closter Park. • Through collaboration with Assemblymember Rivas, the City received \$8.1 Million in State Funds to rebuild the Hebbbron Family Center. This facility hosts more than 100 programs per month and provides critical services to the neighborhood. Having a new, state of the art recreation center will transform the Hebbbron neighborhood and ensure youth and families can thrive for many years to come. • Invested in park maintenance by hiring four new full-time employees including a Crew Supervisor, Senior Park Maintenance Worker and (2) Park Maintenance Workers. This represents a 50% increase in the authorized workforce and will improve the overall maintenance function. 	<p>Goal-COS-7: Provide, develop, and maintain ample park and recreational facilities that offer a variety of recreational activities.</p> <p>Policy- COS-7.8: While supporting the development of private recreational facilities, ensure that the supply and maintenance of public parks and recreational opportunities is adequate to ensure permanent availability of parks and recreational facilities for use by the entire community.</p>

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Conservation/ Open Space	<ul style="list-style-type: none"> The Big Sur Land Trust also received \$8.5 million through OGALS and Proposition 68 funding for construction of the Carr Lake park. 	<p>Policy- COS-7.2: Maximize the use of built and natural features to develop a citywide network of parks and open spaces with Carr Lake, Gabilan Creek, and the Sherwood Park/Rodeo Grounds complex as essential elements of the open space network.</p>
Circulation	<ul style="list-style-type: none"> Adopted a Vision Zero Action Plan to build safer streets. Vision Zero recommendations will be incorporated into General Plan through Visión Salinas 2040. 	<p>Goal C-1: Provide and maintain a circulation system that meets the current and future needs of the community.</p>
	<ul style="list-style-type: none"> Worked with MST on their Network Redesign, encouraging improvements that put more Salinas residents and jobs closer to frequent service and more direct routes, as well as setting the stage for future bus rapid transit. Partnered with MST on a grant application for Federal Transit Administration funds to study bus rapid transit on East Alisal Street and authorized a local match of \$20,000 if awarded. 	<p>Goal-C-2: Work with other local and regional agencies to develop regional transit and transportation systems.</p> <p>Goal-C-3: Promote an efficient public transportation network.</p>
	<ul style="list-style-type: none"> Finished construction of the Downtown Complete Streets Project, which included lane reductions to add buffered bike facilities, and signal and crosswalk improvements on West Alisal Street from Blanco Road to Front Street. Installed Safe Route to School features to improve pedestrian, bicyclist and vehicular safety on East Alvin, Linwood, Chaparral and Maryal Drive. The project installed two traffic signals on East Alvin and converted the road to a Complete 	<p>Goal C-4: Provide an extensive, safe public bicycle network that provides on-street as well as off-street facilities.</p>

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Circulation	Street. The project serves Natividad Elementary School and North Salinas High School.	
	<ul style="list-style-type: none"> Built new sidewalk and boardwalk along the north side of East Laurel Drive from Constitution Boulevard to North Sanborn Road where no facilities existed before. Improved street lighting on E. Laurel and trail fronting County facilities. This critical infrastructure connects pedestrians from the Alisal/East Salinas Neighborhoods to the Natividad Hospital system and Constitution Soccer Complex. Updated Vendor Ordinance to remove street and truck vendors from operating on High Collision Corridors and Intersections identified in Vision Zero. 	<p>Goal C-5: Provide safe routes to school, work, shopping, and recreation for pedestrians.</p> <p>Policy-C-5.1: Increase availability of safe and well-maintained sidewalks in all areas of the City.</p>
Safety	<ul style="list-style-type: none"> Filled vacant Fire Department positions, promoting 22 employees and hiring 12 firefighters. Negotiated and secured a 5-year contract with Monterey Regional Fire to help us work towards 100% cost recovery. Assisted Monterey County Health with mass vaccine clinics and hosted our own mass clinics with Pinnacle Health Care. We also provided help with many other smaller clinics with the city and other private industries. 	<p>Goal-LU-4: Provide effective and responsive fire protection and emergency response service.</p> <p>Policy-LU-4.1: Provide an effective and responsive level of fire protection, public education, and emergency response service (including facilities, personnel, and equipment, through the Salinas Fire Department.</p>

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Safety	<ul style="list-style-type: none"> Worked with the Monterey County OES to draft an updated county-wide MJHMP. 	<p>Goal S-5: Improve the community's ability to respond effectively to natural and human-caused emergencies.</p> <p>Policy S-5.1: Regularly update and use the City of Salinas Multihazard Emergency Plan for disaster planning, public education and guidance in responding to emergencies.</p>
Economic Development	<ul style="list-style-type: none"> Broadband Expansion: Approved a Network Deployment and Service Agreement, including a License Agreement, with Underline Monterey, LLC for the construction and operation of an open-access fiber network within the public right-of-way. 	<p>Goal ED-QL-2 – Narrow social and economic disparities in the City of Salinas to foster a more inclusive community rich with diversity, social cohesion, civic engagement, and sense of belonging.</p>

2021		
Element	Projects and Accomplishments	Implemented Goals/Polices
Economic Development	<ul style="list-style-type: none"> Launched AMOR Salinas, a community commitment to citywide beautification, reducing litter and debris and improving quality of life through partnerships, volunteerism, and education and outreach. 	<p>Policy ED-QL-2.3 – Support the emotional wellbeing of residents by creating safe opportunities for residents to connect with their neighbors, especially when they are from a different culture or background.</p> <p>Action QL-2.3.1 – Promote volunteer programs with local non-profit organizations, partnership collaborations, and public schools to foster a sense of ownership and pride among residents that support interactions between youth and elders.</p>
	<ul style="list-style-type: none"> Provided pandemic support and technical assistance (to over 500 businesses), including <ul style="list-style-type: none"> Launched a Small Business website Continued work with the Small Business Economic and Recovery Task Force to develop “A Road to Recovery for Local Businesses” Blueprint document. Provided technical assistance on CA Relief Grant Applications Awarded Round 2 of Grow Salinas Fund grants (\$400,000 total to 24 businesses) Distributed of over 10,000 masks between 2020-2021 Created streamlined permitting to enable Temporary Use of Land Permits (73 approved in 2021) and Sidewalk Cafe Encroachment Permits (8 approved). 	<p>Goal ED-EBG-2 – Ensure that existing businesses have access to the resources and services they need to prosper and expand in Salinas.</p>

