

Attachment 1 District Land Use Meeting Notes 2021

What do you like about your Neighborhood?

District 1:

- Parks, Landscape at the costa plaza, People playing soccer in the parks
- Like two mid-shopping centers, soccer complex, high schools, elementary schools, and Creek-bridge shopping center
- Breadbox offers a lot of youth programs and a great place to come together

District 2:

- Job opportunities and youth retention
- Cesar Chavez Library
- Natividad Creek Park
- Support night activity in the area in commercial areas
- Encourage unique events like the Airshow, Hartnell Alisal campus, and Golf course in the area

District 3:

- Variety of restaurants
- Walkable/complete sidewalks
- Downtown improvements
- Bike lanes
- Pedestrian Crosswalks

District 5:

- History and culture

District 4:

- That district 4 is the heart of Salinas/Very Cultural
- New housing/ Redevelopment that is ongoing
- Diversity of the district
- The police department

District 6:

- Amount of Open space(parks)
- Proximity to essential services/ Very walkable neighborhood
- Safe and Walkable Neighborhood

Mayor Meeting:

- Walkways around creek bridge
- Rich History, Santa Rita cemetery & church
- Shopping centers, Restaurants located near Creekbridge
- Neighbors
- Transitional housing/ Moongate Plaza mixed use development
- Big, matured trees on sidewalks (Tree canopies)

- Diversity
- Rich Culture all around the city
- Affordable housing for low-income seniors
- Tatum Garden
- District 5 has a sense of every district

What is in missing in our districts?

District 1:

- **Need more crosswalks that are accessible for all ages**
- Lots of potholes and unsafe sidewalks. Some of the sidewalks are destroyed in some neighborhoods. Cleaner streets in general and more trash receptacles in throughout District
- Open more art spaces such as the breadbox that are accessible to all
- Incentivize homeowners (building permits) to renovate their houses/apartments

District 2:

- More entertainment tailored toward youth
- & connectivity to promote walkability (Bike lanes and Green connections)
- Adding monuments in the Alisal (banners, public art, landmarks, Wayfinding signage)
- Improve streetlight and crosswalk infrastructure

District 3:

- Affordable housing for agriculture workers/ Higher density apartments
- Affordable Business incubators
- Improve community engagement between the city and residents.
- Welcoming sign coming into Salinas
- Roundabouts (Memorial Hospital, San Carlos St. San Miguel) Add Fruit Trees in open green spaces that will serve the community (Community Gardens)
- Joint use agreements with the local schools, this creates the opportunity for a youth council
- Farmers markets and more downtown parking

District 4:

- Better entertainment (Music venues/open spaces/Nightlife/Plazas
- Acknowledgement of rich history through Monuments and Signage. Designation of Cultural districts
- Representatives of railroad coordination (Union Pacific)

District 5:

- Parks
- Parking
- Community Center for District 5
- More tree/ Right type of trees
- Education about how to maintain those trees
- Cherokee St Infrastructure
- Open spaces for children/Families

- Sense of place in the city

District 6:

- Pedestrian crossing bridge
- Polices that prevent overcrowding + Traffic congestions
 - o Wider sidewalks, 4- LANE Roads
- More entertainment and Community Spaces (Community Gardens, Live music venues)

Mayor Meeting:

- Dog park
- Skate park in south Salinas
- Concert Venue for event
- Welcome sign coming into Salinas from King City
- Signage for neighborhoods
- Wayfinding Signage
- More public art
- More bike lanes that are clean and protected
- Street swept bike lanes
- Youth center for performing arts
- Safer Crosswalks (Flag system that palo alto uses)
- Better kept sidewalks
- Emt/Mental health professional response team that would aid police force to response to non-emergency calls
- Better public transportation routes that youth can access city amenities
- Highlight art/history of each individual neighborhoods
- Agtech education centers
- Economic development that pushes for job creation and brings other job industries into Salinas
- Expand into other industries other than agriculture; Businesses that can retain educated youth in Salinas
- Broadband infrastructure for small businesses
- Allow for short- term rentals in the city (Airbnb)
- Missing Middle Housing/ Creation of housing that is affordable for middle class
- Supporting non-profits in the city that supports youth. Private-Public partnerships
- Enticing Businesses with a work-home balance/ Focusing on Educating the young population
- Local preference policy for future housing developments
- Solving the crime issue and poverty issue that are the root of all problems in Salinas
- Water/Energy resources to sustain future businesses

Workshop Main points:

District 1:

- Needs a crosswalk on North Sanborn and Paseo Grande
- Make a three-way stop at Rider Avenue and Casitas Drive
- Along Natividad Creek there are safety concerns on the trails (shelter homes for homeless)
- The stop light needs to be longer on North Sanborn and East Laurel Drive

- Traffic calming on Towt Street
- Outdoor dancing stage/space
- Cultural Art Murals all over
- More multi-family housing
- Wayfinding Signage on East Alisal Street and Cesar Chavez Park
- Fix potholes on Rider Avenue and Gee Street
- Re-paint crosswalks and bike lanes in the whole district
- Add more vehicle lanes on East Boronda
- Crosswalk on Hemmington and Nantucket Blvd
- Infrastructure on Old Stage Road

District 2:

- Lighting on Williams Road
- Invest in Historic Neighborhoods
- Using the golf course as park space (golf course to have temporary events)
- Connecting las casitas with Acosta Plaza to increase access to hospital
- Neighborhood Multifamily, 9 LOCATIONS identified
- Midrise Multifamily, 5 LOCATIONS identified
- Neighborhood Center, 9 LOCATIONS identified
- Corridor Mixed Use, 8 LOCATIONS identified
- Institutional and Service Use, 6 LOCATIONS identified
- Green Connections, 5 LOCATIONS identified
- 1 maker space LOCATION identified (Entertainment/ Industrial flex)

District 3:

- More pocket parks in neighborhoods that can accommodate specific neighborhoods and steer away from bigger “central” parks as they are not being fully utilized.
- Planned out Bike/Running trails throughout the that loops around the city with proper signage. Potential to connect south to north and East to west parts of the city.
- Gauge community interest with further planning through virtual engagement (Surveys, Polls) to gather the most community input
- Lack of public thought - # cars is increasing and need for more traffic management. Add parking throughout the city (Downtown needs more parking)
- Focus on affordable housing and recreation used for all ages
- Consider changing various brick and mortar that are outdated and not fully utilized. Move away from large retail locations such as Star shopping lot.
- Repurpose the Californian building into (Hotel, Mixed-Use or Museum)
- W. Market St. has the potential for GO Karting track or a trampoline Park.
- Amphitheater on Hartnell park or Central Park could direct land to Alisal St.
- Taller/Higher Density building → Be mindful of one-story single-family homes for privacy (Better communication w/ Neighbors)
- Add a dog park to Mission Park along Romie Lane.
- Redo fields in front of Harris rd. into Office park.

- Build commercial mixed-use for in front of Granite Construction on Work St/ Higher density housing
- Leave agriculture fields along E. Blanco Road. No need for big box Target.
- Have a Trader Joes (Sprouts, Staff of Life in Santa Cruz) – attract a boutique but affordable grocery store

District 4:

- More Microbusiness incubators, Adult learning centers, Farmers Market, bike lanes and neighborhood
- Mixed-use and midrise multifamily spaces, More Multifamily Building Near Pelton PI
- More housing in Chinatown, Higher Density. Light industrial zoning that would create work/Live space that is accessible
- Cesar Chavez park Potential for beautification
- Highlight the history of the area
- Opportunity to develop a facility to house relatives of Natividad hospital patients
- Preston Street has an empty lot that would serve for multi-family housing such as tiny homes or duplexes
- Mixed-Use (Coffee shops + Cultural spaces + Living spaces) along E Market street
- Improve sidewalk accessibility along E laurel Drive/ Make sidewalks cleaner and safer throughout the City
- Improve proximity to services and jobs that don't require travel across city of services
- Use the empty field across Salinas Adult School for Mixed-use housing with a potential for small retail shops and grocery store. Improve the green connections to the Carr lake park
- Reconsider industrial designation of parts of Rossi if it remains undeveloped

District 5:

- Adopt a park for organization with private/public partnership that could possibly make parks safer and reduce homeless.
- The city doesn't have capacity to secure parks during night and day
- Vibrancy in the Northridge mall to accommodate high density population.
- Northgate park needs infrastructure improvements
- On Main St. and E Curtis St. there is potential to create a fashion/ art district that could tap into all the art culture that Salinas has.
- Use the auto mall for concert venue with my utilization.
- Reduce parking time on pocket park on Cherokee Dr. to make more accessible to everyone
- More lighting on N main St. (Street is very dark for high density traffic)
- Rezoning most of Davis as mixed-use and create possible living spaces on top of Northridge mall
- Create walkable safe areas that connect to parks
- Community Center on Northridge mall parking spaces
- Green Corridors connecting parks and open spaces
- Add more open spaces instead of fast-food places
- Green roof tops
- Bring back bicycle committee

- City Contest (Garden, trees, etc.)
- Build buildings that will go up on Kmart lot

District 6:

- Pathway from Safeway to Alvarez High school through Gavilan Creek
- Multipurpose/ community rooms should be required in large residential developments
- Make green connection along Gabilan creek that connects to Carr lake
- Affordable housing in the West area specific plan
- Redevelop Jail into housing + Healthcare + Retail. Build Jail in Monterey
- Create pedestrian friendly affordable housing in the new development area/ Focus on smaller pocket neighborhoods as opposed to bigger general city development
- Set up bike share services that connect people to main areas such as new development to Northridge Shopping center or to Carr lake. Retail Express connectivity
- Farmers markets in the Northridge shopping center (Currently a lot of underutilized parking)
- Build more environmentally friendly developments that use quality materials to build.
- More community spaces/ open spaces (Neighborhood centers) in new developments.(Park by Lassen Ave)
- Convert some parking lots into housing
- Build more libraries, health clinics, and child care facilities in new development
- Give better maintenance to public trees
- Roots are disrupting sidewalks (Compton and Glendora)
- Reduce speed limit on Natividad Rd.
- Use plastic barricades to prevent traffic lane violations, like crossing solid white lanes

Mayor Meeting:

- Insert mixed-use building along South Main St.
- Mixed-use opportunities at the Northridge shopping center and across the street from Northridge mall
- Mixed-use building that has multiple floors at the Kmart Shopping Center
- Homelessness in China town – Have more clean ups in this area
- Proximity and access to facilities where people can receive mental health services ex. Transportation
- Drug use in Salinas
 - Police Enforcement for drug dealers
 - Support for drug users
- Getting people out of poverty, especially those who have been released from prison
 - Assistance from Non-Profits
- Chinatown has cars parked more than 3 days
 - Enforcement of 3-day parking policy
- Creating a park in Chinatown
- Opening the Chinatown history building
- Creating Mental health facility in Chinatown
- Mix use building along main canal St.

- Traffic improvements on East Boronda Rd
- Youth center along E Laurel Dr.
- Mixed-use along E Laurel Dr. and create a park with sports amenities
- The city needs more bike lanes throughout.
- Speed humps in residential areas to calm traffic speed.
- Bike Boulevards
- Making pedestrian lanes without taking away parking
- Oldtown lack things(Outdoor Gym, Garden, Children activities) Concert venue
- Mixed use development in the star market shopping center
- Dog park in district 5 and a park in general
- Auto Mall has lots of under-utilized space that could serve for parking, Concert Venue, Go-kart track centered around cars
- Create Housing in the golf course that is under-utilized
- Add lighting on Main streets particularly North Main St.
- Expand bike at Carr Lake and add Signage
- Carr lake can be center location for bikers
- Bike pass underneath the Dans St. Bridge
- Maintain and swept bike paths on a regular basis
- Miden Boronda can accommodate 4 lanes
- More protected bike lanes
- Develop the intermodal Transportation center to include Economic development in the freight building farmer's market.
- Firestone building/business across Harris Rd.
- Mixed use and industrial flex on Harkins St.
- Conference Center in the orchard supply center
- Carr lake with bike track
- Use airport for more activities that will bring in more money for the city
- Have more joint use agreements with schools
- Improve roads + sidewalks all around the city (Highlight district 2 which has bad roads)
- More spaces for special events
- Improved parks + maintain open spaces
- More restaurants open the evenings
- Aquatic center in the new development on E Boronda Rd. /Amphitheater + open space
- Welcome sign coming in from King City

Ideas from visionsalinas.org activity

- Safe housing and space for unhoused residents. Designated space, housing, and shelter for unhoused residents, especially during the winter, is important for the health and safety of the community. Criminalizing vulnerable people and taking away their vehicles and only belongings with no other long-term options is inhumane and just makes the problems

worse. Services for waste and sanitation, vehicle parking, safe sleeping areas will help with certain issues, save money, and take care of the community together.

- Bring more food/restaurants, night life to downtown. Downtown needs more restaurants like Villa Azteca, to have more patrons in Salinas rather than (having them) go to surrounding cities.
- (*Translated from Spanish*) An app to anonymously report irregularities with photos. I live in District 4, the streets are always dirty, many cars parked in prohibited places, zero visibility when traveling or turning in certain streets. We need order and if not fines. We want our neighborhood to look pretty.
- We need land set aside for a gym to host and play basketball/volleyball games.
- Protecting agricultural land. Urban growth needs to be in such a way as to enable farming to meet food demands as much as possible. New sustainable groundwater laws will require farms to reduce water use. The fact that urban development uses less groundwater per acre should not be viewed as a reason to allow urban sprawl to push onto productive farmland. Even if/when farms are required to reduce water use in order to comply with new groundwater sustainability laws, farms need to continue to exist by operating in a sustainable fashion, use fallowing, grow a broader variety of crops that have varying levels of water consumption, etc. Sustainability starts with the use of sustainable farm practices which is currently not being done in the Salinas area but needs to start. Please don't allow farm owners to reap huge profits by converting their land to urban development if they don't want to rise to the challenge of adapting to the new laws calling for sustainable groundwater use and farming. There are plenty of young new farmers who are in fact up for this challenge. Sustainable farming needs to be protected in the Future Vision. New urban development needs to occur within or immediately adjacent to the existing city limits. . . not pushing boundaries out onto good farmland.
- Clean/remove dangerous toxic waste permanently at and near the location where people without housing live. Clean/remove Dangerous toxic waste permanently at and near the location where people without housing live. This is a major issue at Natividad Park, there is a lot of garbage, and human waste. Please clean up location permanently.
- GBA sports facility. A facility where we can facilitate basketball Games, league, tournament, academy nights and offer other services to our youth. Keep them occupied year-round through our nonprofit academy.
- More homes, townhomes, apartments, homes with smaller land footprint. More homes, townhomes, apartments, homes with smaller land footprint.
- More high-density housing. We need more mixed use development with stores on the bottom/first floor, streetcar suburbs such as townhomes and better public transportation for less usage of cars, and more pedestrian walkways.